Sponsor PRNEWS Awards and align your Brand with the communications industry’s top Innovators

PRNEWS Awards spotlight the people, organizations and brands who are challenging assumptions, pushing boundaries and embracing the seemingly impossible to create winning campaigns. At PRNEWS Awards ceremonies, you’ll join a thriving community of master communicators—the movers & shakers—committed to the art and science of public relations.

Honorees and attendees hail from corporations, agencies and nonprofits, representing an unmatched opportunity to establish and strengthen your company's relationships in an intimate, celebratory setting.

### SENIOR BUYERS

- **Senior Managers Or Above**: 73%

### CORPORATE POWER BUYERS

- **Corporate Attendees Are From Fortune 1000 Companies**: 80%

### TOP AGENCIES

- **Agency Attendees Are From Top 250 PR Agencies**: 70%

FOR MORE INFORMATION: Tom Larranaga TLarranaga@accessintel.com or 212.621.4642
Connect your brand with leading communicators at the world's top organizations—past attendees include...

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## Sponsorship Packages

### PLATINUM

1 available

**EXCLUSIVE BENEFITS:**
- Naming rights as sole platinum sponsorship
- VIP table of 10 at the event

**PRE-EVENT BENEFITS:**
- 4 Social media mentions/links spanning Facebook, Twitter, LinkedIn and Instagram

**ONSITE PROMOTIONS:**
- 6 tickets to event
- Full-page ad in the program guide
- VIP demo table positioned near check-in

**POST-EVENT PROMOTIONS:**
- Copy of attendee registration list

### GOLD

3 available

**PRE-EVENT BENEFITS:**
- 2 Social media mentions/links spanning Facebook, Twitter, LinkedIn and Instagram

**ONSITE PROMOTIONS:**
- 4 tickets to the event
- Half-page ad in the program guide

**POST-EVENT PROMOTIONS:**
- Copy of attendee registration list

### SILVER

3 available

**PRE-EVENT BENEFITS:**
- 1 Social media mention/link spanning Facebook, Twitter, LinkedIn and Instagram

**ONSITE PROMOTIONS:**
- 2 tickets to event
  - Branded photobooth with your logo
  - Custom backdrop on final image that includes your logo
  - Half-page ad in the program guide

**POST-EVENT PROMOTIONS:**
- Copy of attendee registration list

### Experiential Activations

#### Photobooth Sponsorship
- 2 tickets to event
- Branded photobooth with your logo
- Custom backdrop on final image that includes your logo
- Half-page ad in the program guide

$6,000

#### Signature Drink Sponsorship
- 2 tickets to event
- Branded cocktail napkins
- Sponsor signage at reception
- Half-page ad in the program guide

$5,000

#### Projected Gobos
- Sponsor logo projected at awards venue throughout the program
- 2 tickets to event
- Half-page ad in the program guide

$4,000

#### Champagne Giveaway
- 2 tickets to event
- 2 bottles of champagne to be raffled off to tables during awards ceremony
- Half-page ad in the program guide
- Sponsor signage at ceremony

$5,000

#### Sweet Treats To-Go
- 2 tickets to event
- Logo on treats bag/box for attendees to take home
- Half-page ad in the program guide

$4,000

#### Program Guide Ad
- Full-page: $3,995
- Half-page: $2,995

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BECOME A SPONSOR OF THESE PRNEWS AWARD PROGRAMS:

- **Top Women in PR**, (November 10, Cipriani, NYC) celebrates the talented women in PR and communications that continually set the bar higher.

- **CSR & Nonprofit**, (March 26, The Watergate, DC) is dedicated to honoring the most talented communicators that work hard to make the world a better place via corporate social responsibility and nonprofit initiatives.

- **PR People**, (December 10, The Ritz-Carlton, Pentagon City, VA) honors the top talent whose work is making an impact in the field of communications.

- **Agency Elite**, (date/location t.b.d.) recognizes the top communications, marketing, and digital agencies.

- **Top Places to Work in PR**, (date/location t.b.d.) honors the organizations that create a positive work environment that epitomize work-life balance, diversity and inclusion, and giving back to the community.

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