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As a champion of research and measurement, David continues to shine the light on best practices for the profession. Experience: - SVP and Partner; leader of the research practice at Fleishman Hillard from 1995-2009 - Chairman and member of the Institute for Public Relations Measurement Commission from 20015 to the present - Chair, Coalition for Public Relations from 2012 - present - Winner of the 2011 Jack Felton Golden Ruler Award - Frequent speaker at public relations events internationally, domestically and locally. Participant since 2007 at the international Public Relations Research Conference.