Dear <**insert manager’s name**>,

I am seeking your approval to submit an entry for the PR News Platinum PR Awards program for our work on **<campaign or project>**. The Platinum PR Awards is one of the most distinguished award programs in the industry and it would be an honor for **<company name>**to be named a finalist alongside other great brands and organizations including Southwest Airlines, Hilton, Edelman, Weber Shandwick, Evite and the United Nations Foundation. This program highlights the individuals and teams who set industry benchmarks for communications excellence and I would really love to showcase the hard work and ingenuity behind the work we’ve accomplished this past year.

The Platinum PR Awards is accepting entries in over 75 categories including **<Reference the categories that are specifically relevant to your entry>**.

The cost to enter is $425 if we submit our entry by May 10 to take advantage of the Early Bird deadline. After that, prices increase by $275 through the final deadline of May 17. If we choose to enter in multiple categories, we will save an additional $150 per entry. So the sooner I am approved to begin crafting our submission, the less <**insert your company name**> will spend on the Platinum PR Awards entry.

The finalists will be notified in August 2019 and winners will be announced at an awards dinner on September 17, 2019 at the Grand Hyatt in New York City. This event brings together over 500 leading communicators from agencies, nonprofits and corporations for networking and celebrating. You can view photos from last year’s event [here](https://www.facebook.com/299674901971/photos/?tab=album&album_id=10156749174081972).

Thank you for your consideration of this request!

Regards,

<**insert your name**>