Most Overused PR Words & Phrases Tournament

PRNews

#wordsbracket

First round	Second round	Semifinals	Finals	Finals	Semifinals	Second round	First round
Reach out							Trending
Let's sync offline							Prime demo
Move the needle							Digital footprint
Thought leader							Added value
Low-hanging fruit							Elevate
At the end of the day							Connect
Align							Consensus building
Leverage							Enterprise
Shout-out							Ducks in a row
Touch base							Quite frankly
Circle back							Cutting-edge
Going forward							Unicorn
Outside the box							Deliverable
Industry-leading							Scalable
Cut to the chase							Engage
Table this							Problematic