

Campaign Categories

1. Campaign Name:
2. Campaign Image (Upload an image that will be used to represent the campaign you are entering)
3. Team Members:
4. Objectives: Clearly state the objectives for the work that you're entering (300 words max)
5. Strategy: Your strategy should explain the thinking and the strategic approach behind your work. (300 words max)
6. Tactics (300 words max)
7. Execution (300 words max)
8. Evaluation of Success/ROI/Results (500 words max)
9. Budget: This information is confidential.