

## **Digital Communicator of the Year**

### Nominee Information

Nominee First Name:

Nominee Last Name:

Nominee Job Title:

Nominee Email:

Nominee Phone Number:

Nominee Company:

Nominee Organization Type (Agency, Nonprofit, Corporation, Government, Other)

Nominee Company Address

### Entry Information

1. Justification – Why should this nominee be a finalist for Digital Communicators of the Year?
2. Role in Organization – Details of the nominee’s role within his or her organization
3. Achievements – List specific digital campaigns or efforts spearheaded by this person in 2016-2017 and the related outcomes
4. Evidence of recognition – Include any evidence of peer and media recognition or awareness as a leader in digital communications (articles written by the nominee or articles in which the nominee is quoted, speaking engagements, internal and external awards).
5. Innovative Thinking – Examples of innovative thinking in using digital platforms and tools in PR campaigns (Should be uploaded as a document)
6. Testimonials – Two client or peers testimonials, each should be uploaded as a PDF.
7. Social Media Accounts – List links to nominee’s own social media accounts (that are used for professional purposes) and social media accounts that the nominee leads on behalf of an organization or for clients.
8. Nominee Headshot (Upload)