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TOP

**WOMEN IN PR
AWARDS**

JANUARY 28, 2015 | 12 – 2 P.M. | NYC

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KEYNOTE SPEAKER: JJ Ramberg

Host, "Your Business," MSNBC

Co-author, "It's Your Business - 183 Essential Tips That Will Transform Your Small Business"

JJ Ramberg is the host of MSNBC's "Your Business," the only television show dedicated to issues affecting small business owners. Now in its eighth season, the program has profiled hundreds of small business owners and featured advice from countless small business experts and investors and government officials. As a leader in this field, JJ often speaks to groups of business leaders and entrepreneurs. She is co-author of the best-selling book *It's Your Business - 183 Essential Tips that Will Transform Your Small Business*.

JJ is passionate about small business and has firsthand experience as an entrepreneur herself. With her brother, she co-founded Goodshop.com, which works with thousands of online stores to provide shoppers the best coupons and deals and gives a percentage of virtually every purchase back to the shopper's favorite cause. To date, Goodshop has raised more than \$11 million for causes ranging from the American Cancer Society to local high schools and animal shelters.

Before joining MSNBC, JJ was a reporter at CNN where she covered a wide range of topics, ranging from breaking news to profiles of the country's top business leaders. Her extensive field experience includes reporting from Biloxi, Miss., and New Orleans in the aftermath of Hurricane Katrina, and from the floor of the New York Stock Exchange. She also hosted the daytime talk program "The Flipside" on CNNfn and was a producer on CNN's profile program "Pinnacle." She began her television career at NBC News, where she was an associate producer at "Dateline NBC."

JJ graduated from Duke University with a Bachelor of Arts degree in English and received her MBA from Stanford University Graduate School of Business.

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Congratulations to our own
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The strength of an organization lies not in its size, but in the men and women who are its heart and soul. And when those people provide a spectrum of viewpoints, histories, cultures and perspectives, the foundation of that strength is even more solid.

Congratulations to Jenn Michaels, Senior Vice President of Public Relations, for being selected by *PR News* as one of 2014's "Top Women in PR." The MGM Resorts International family honors Jenn Michaels for her dedication and professionalism.

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UPCOMING PR NEWS EVENTS:

Feb. 10: Writing Workshop in San Francisco

Feb. 11: Google Conference in San Francisco

Feb. 20: Agency Elite Awards Entry Deadline

Feb. 24: Public Speaking Webinar

Mar. 12: Crisis Management Workshop in DC

Mar. 12: Nonprofit PR & CSR Awards Luncheon in DC

May 1: Platinum PR Awards Entry Deadline

June 1 – 3: Digital PR Conference in Miami

Read more about PR News events at prnewsonline.com.



DRIVE.

It builds great cars, and great leaders.

We celebrate the achievements of all this year's PR News' Top Women in PR Honorees, and we're especially proud to congratulate Sona Iliffe-Moon. Her drive inspires us all.



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Places

Time Warner Cable
congratulates all the women
who made PR News' inaugural
list of *Top Women in PR*, including
our very own:



SUSAN LEEPSON
Group Vice President
Public Relations & Communications Strategy

