

“There’s something to learn from each of your colleagues. Interact and ask questions often, especially when you’re new at the job.” –**Zinie Sampson** *Hellerman Baretz Communications*

“Don’t take no for an answer and don't give up. Always have a desire to learn—always, always, always.” –**Leora Kaplan** *Hellerman Baretz Communications*

“Create relationships—you’re human, they’re human. And it’s more fun!”

–**Sarah Windham** *Associate PR Manager, M-Edge*



“Your most important skill as a communicator is the ability to truly listen.”

–**Laura Perry** *Director of Communications
UCLA School of Marketing*

“Listen, be helpful,
be supportive.”

–**Elise Anderson** *UCLA Anderson School
of Management*