



I TOLD
YOU.

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Mashable
All That's New on the Web

FOX BUSINESS
TechCrunch

AP
—

The New York Times

PCWorld

Aol.



msn. Autos



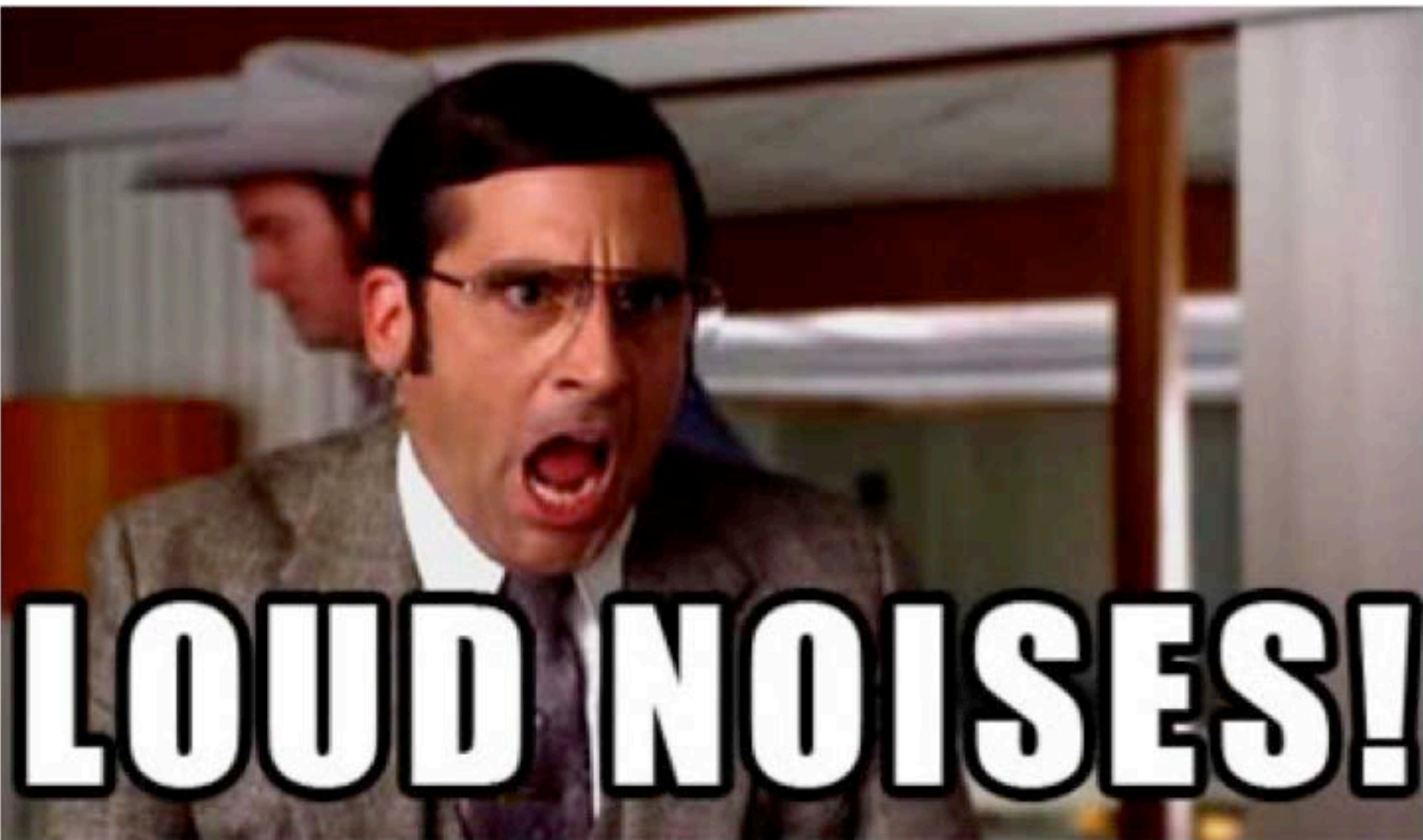
About.com

IT **THE IRISH TIMES**
irishtimes.com

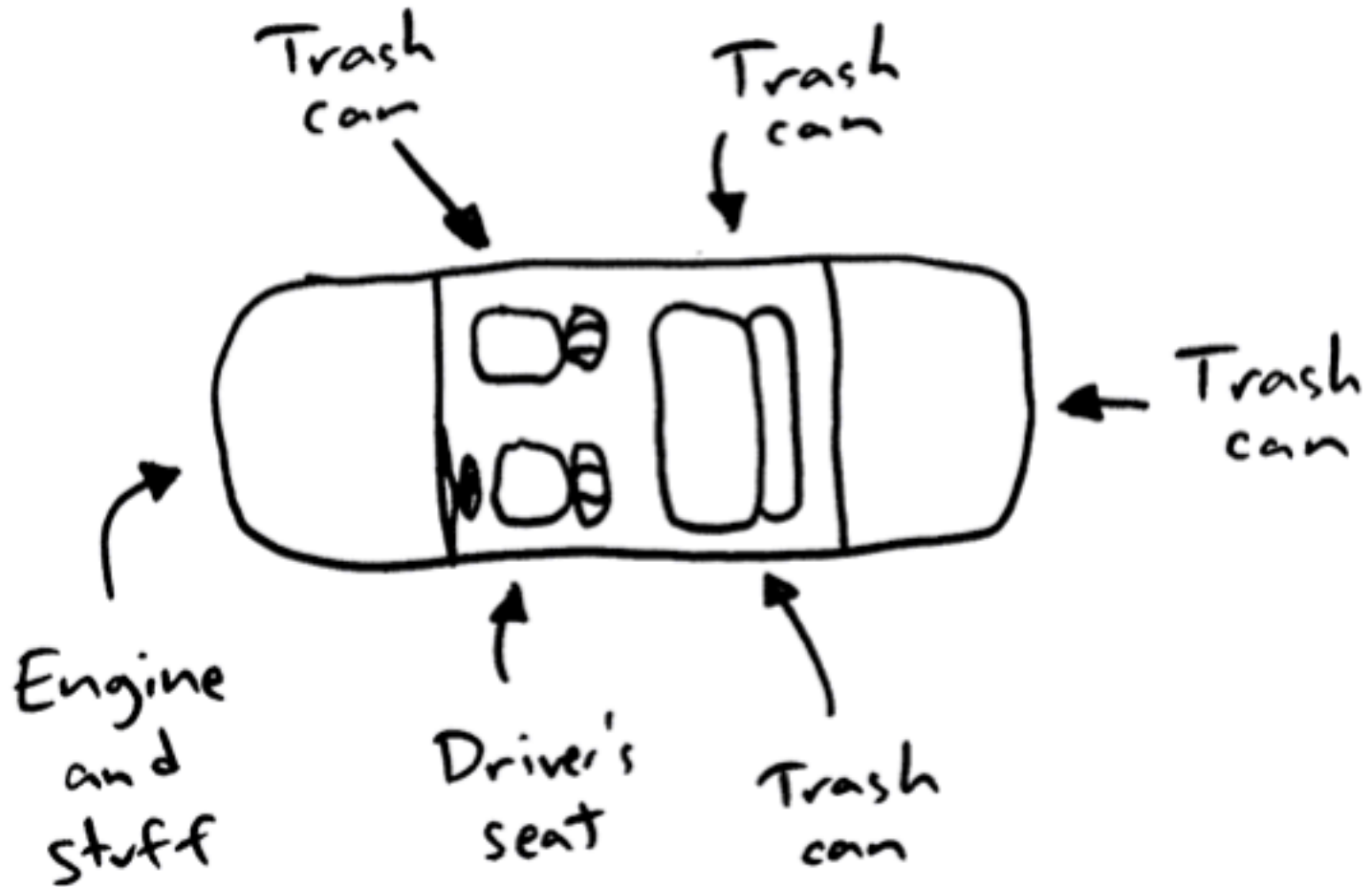
Inc.

Livio

#PRNBig3



PARTS OF A CAR





WEIGHT WATCH: **AFTER WEIGHT LOSS - HOW TO FIX THAT SAGGING SKIN**

NOW
Jan. 2007
183 Lbs.

NO PAIN, A LOTTA GAIN!
Weight fluctuation actually increases the risk of loose skin, according to fitness expert Dr. Edward Jackowski, as Wilson, 38, opted for FDA-approved Refirme, a noninvasive

THEN
May, 1999
310 lbs.

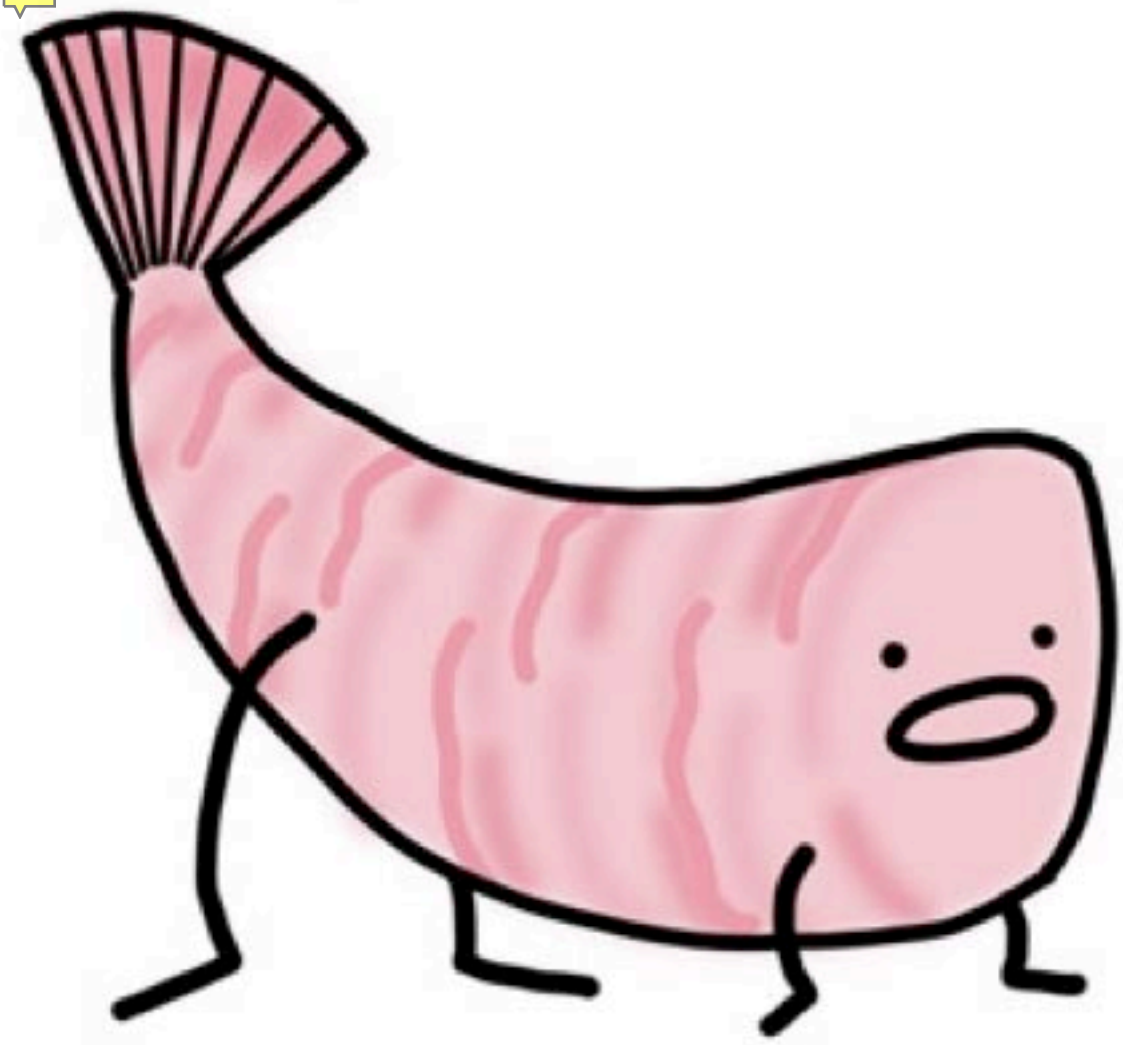
“I had a lot of excess skin - I just needed to have it firmed.”

Star
SECRET VIEWS!

See the Refirme™ Skin Tightening Procedure before & after photos at www.Reforme.com



oh shit.



HEEERE
SHRIMPY
SHRIMPY
SHRIMPY!!



I'm a firm believer that if you don't have anything to say, you shouldn't be talking. And if you don't have anything to write about, don't write.

Day 1



Day 7



Day 4

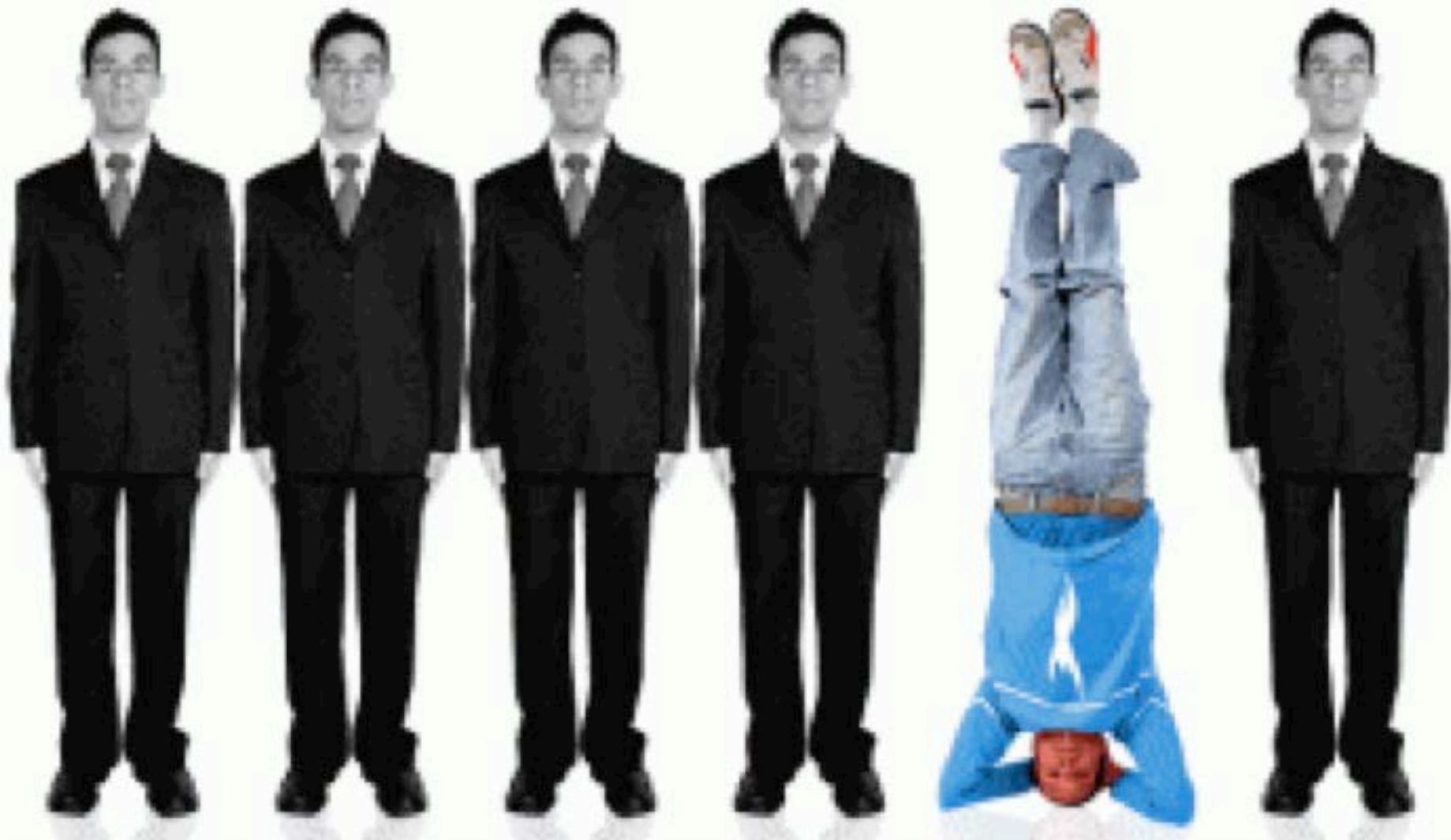


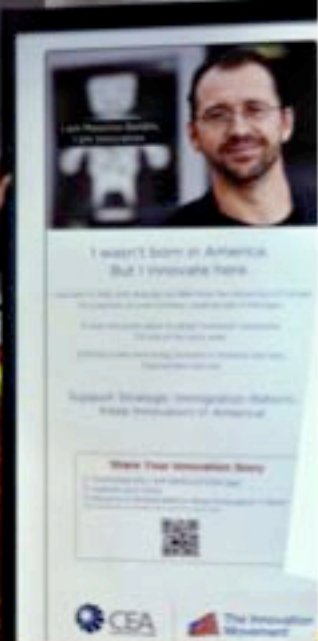
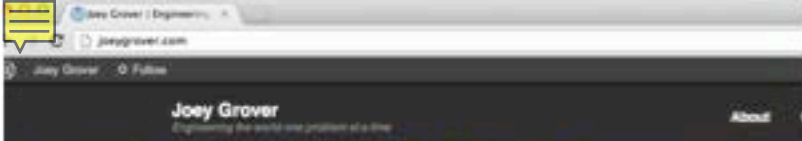
She thinks I'm cute!!!





Act Like a Me





Working

Get ahead. Get hired. Get inspired.

Only the Best: Business Development Manager

Royal Oak resident finds working for start-up fun, flexible, with chance to contribute more

As business development manager for Livio, a leader of consumer Internet radio products for the home and car, Paul Hilde's job description is creating and maintaining relationships with extensive manufacturers to get apps like radio, quickly and conveniently using Livio Connect. But, according to his colleague, Hilde's real talent is his understanding and marketing engineering talents from extensive engineering backgrounds from the automotive industry.

"All of the manufacturers are getting into new cars with their own unique systems, and consumers are expecting that their favorite apps are available in the vehicle," Hilde says of the rapidly growing app market.

That means, two years after leaving the start-up Pittsburgh-based company, Hilde, 35, is as busy as ever. But he's a guy who used to have seats set for products for the business they were about to launch.

"My ideas are not only heard, they're also used at Livio, whereas at a big company, it's easy to get lost in the masses of employees and never have the opportunity to offer an

holiday dinner," he says. "This year, I'm working directly with some of the biggest manufacturers in the world like General Motors to get apps like ours onto their technology as developed by the US."

The job itself is exciting. When Hilde first started his job, he was working on getting Livio's products into distribution at major retailers such as Wal-Mart, BestBuy and Amazon. Now, he speaks a lot of time working with major OEMs and Tier One companies to bring new technology from global markets to their global market. "The thing that I've found my most fun to do is to be flexible and work on things," he says.

There is no typical 9-to-5 every day to Hilde and most of his colleagues. Hilde says, "Living in a working with our management team to get together a plan for 2013 and your products we'll be showing at the 2013 International CES," he says.

"On Saturday, I'm headed to Germany for Schneider's Update to speak with current and future

JAKESIGNAL

NY BLOG NY DO NY BUSINESS NY VIDEO NY MUSIC NY DIGITS

January 20th, 2013

COLLEGE MARCHING BAND INSPIRES BRANDING FOR LIVIO, AND IT WORKS!

Well CES has already started for me. I picked up my first two business cards

Johnsigal DTW to LAX, glad I got the Delta first class upgrade!

Johnsigal New flight layout for Delta? If you travel more than 50K per year read this! [http://jnl_ago](#)



NEW YORK INTERNATIONAL

FOR THE LOCAL GLOBAL CITIZEN

ENTREPRENEUR PORTRAIT: MASSIMO BALDINI, LIVIO

By Steven Clark | March 4, 2013

TECHcrunch

Joey Grover
Livio

ENGINEERJOBS.com
The World's Most-Visited Engineering Job Site



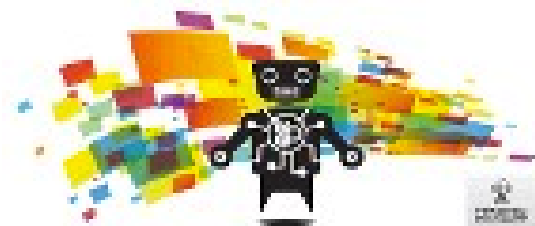
#PRNBig3 **Livio**





Livio Feb 21, 2013 - Public

The +[Livio](#) team is a little shy...so here's our version of the Harlem Shake (props to +[Scott Walenty](#) for this one)

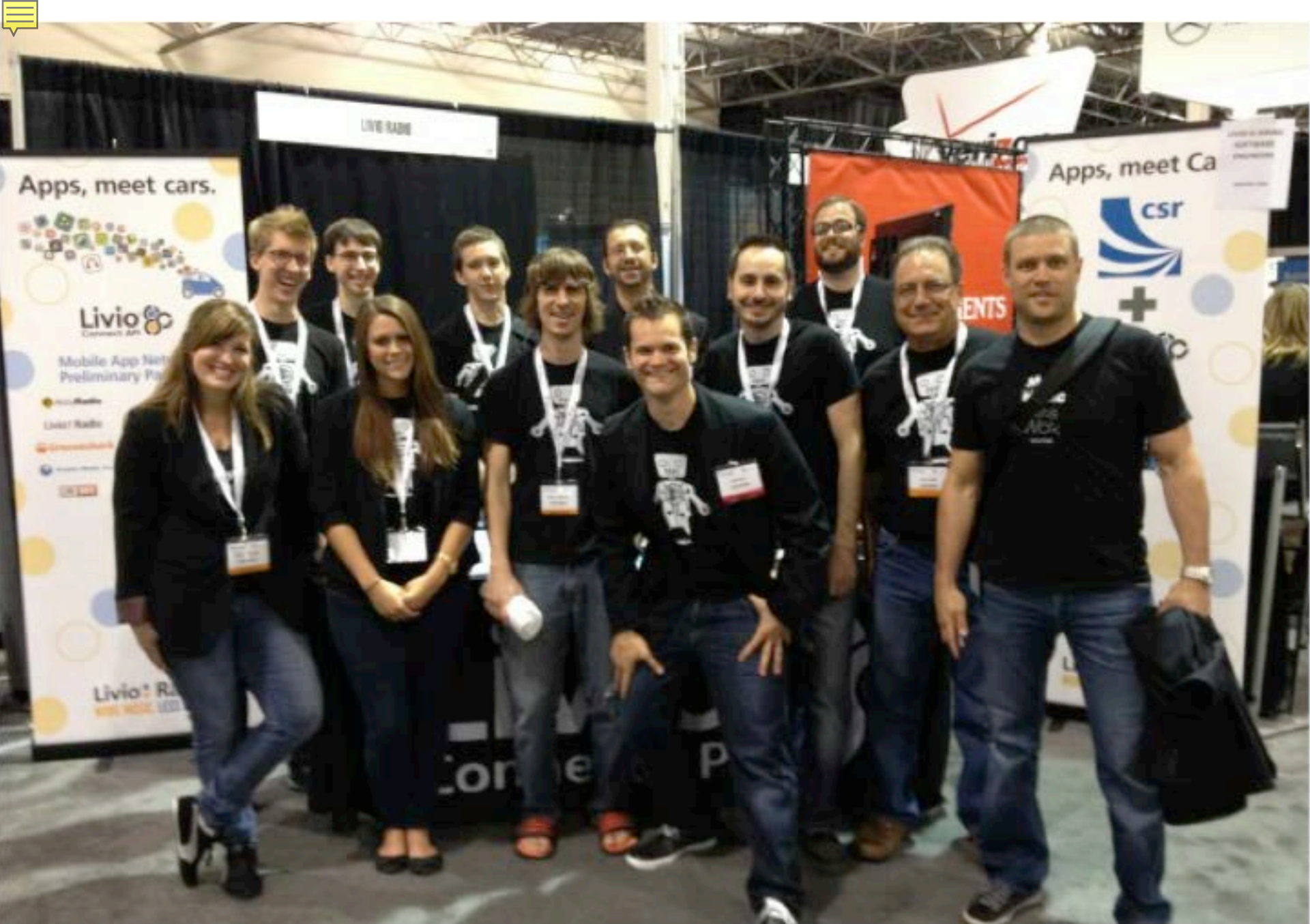


 [Livio Connect](#) »

What is Livio Connect? Think of Livio Connect as a liaison between your customers' various apps & hardware devices. It's a protocol that enables users to control today's apps with their voice or



+2



Know what matters and is urgent



Nicole Yelland @NWLlife

24 hrs

One time I bought a shirt in the kid's section...and ran into a kid wearing it. #twins #corktown5K #detroit pic.twitter.com/qLcpv3HdRT



Livio® 

#PRNBig3

 **Doug Newcomb** @dougnewcomb

Feb 25

Cool puddle lights on a 2013 @Ford #Mustang. But does anyone else think that this looks more like a unicorn?

pic.twitter.com/1v3ySWtm2y

Nicole Yelland @NWLife

Feb 25

@dougnewcomb finally! One of those visual puzzles I can actually see the hidden picture! #FunWithUnicorns

LinkedIn

Nicole,



Shibani Sona Joshi wants to connect with you on LinkedIn.

Shibani Sona Joshi

Fox Business Network

[View Profile »](#)

Accept





Autos 'n' Apps Meetups

Detroit: Wednesday, June 5, 2013

CES: Monday, January 6, 2014



Social Media Day Detroit 2013
Generation D

Thursday, June 27, 2013

Livio 

#PRNBig3

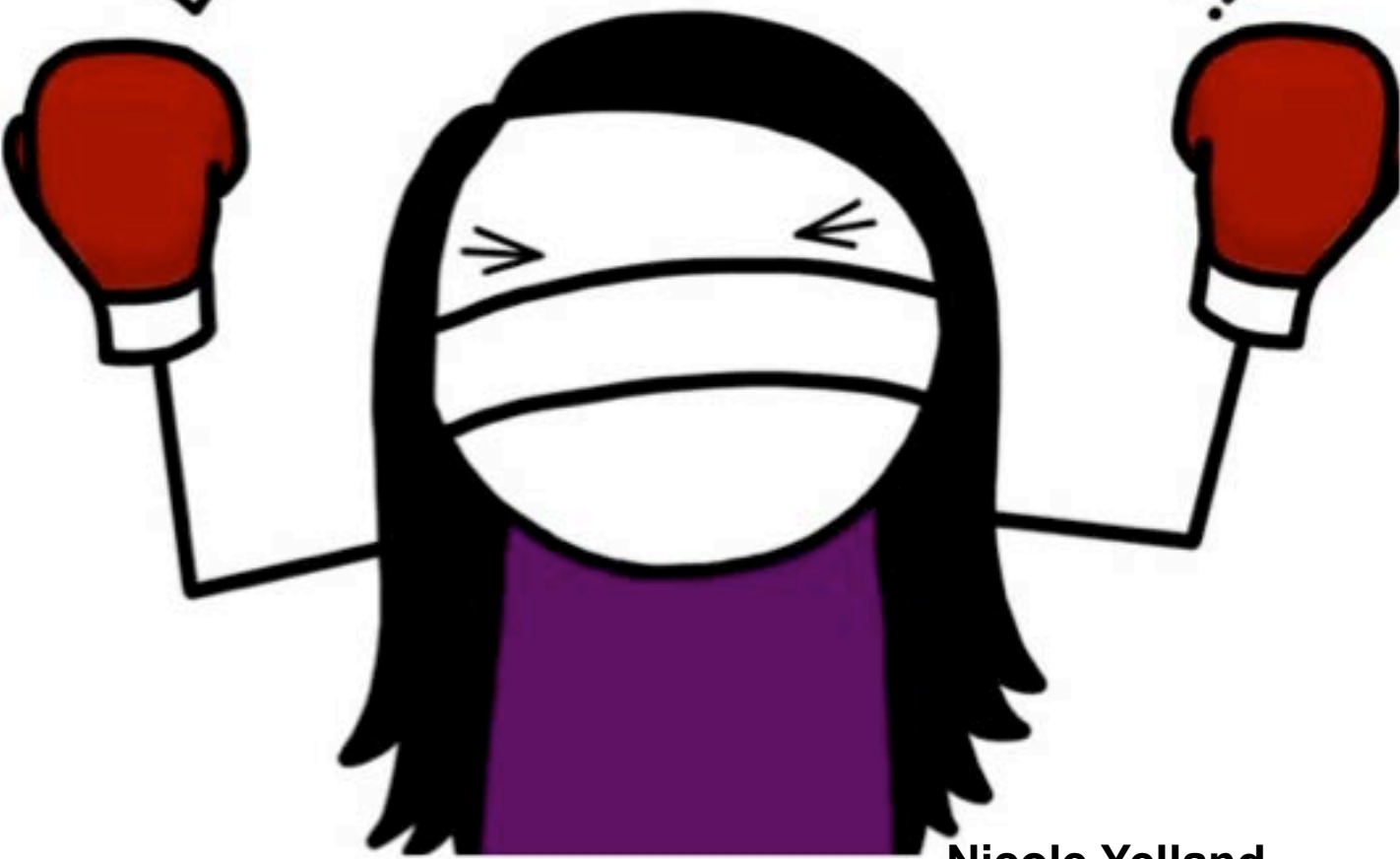


Tips for Loud Noises

- Think big. Do small.
- Know what matters
- Be yourself
- Don't always have an agenda
- It's more than PR
- Your people are your power



LET'S FIGHT OVER THIS SHIT!



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