

## **PR News Call for Entries in the Corporate Social Responsibility (CSR) Awards**

Rockville, MD October 7, 2009 -- PR News has issued its call for entries in the annual Corporate Social Responsibility Awards program, the industry's top awards competition recognizing people and companies that successfully demonstrate that altruism, philanthropy and employee commitment to "do good" can go a long way towards making an impact on a community, key stakeholders, and a company's bottom line. The entry deadline is November 13, 2009.

The CSR Awards, sponsored by PRWeb and presented by one of the industry's most-read and trusted publications, PR News, is open to all PR, communications and marketing professionals at corporations, nonprofits, agencies, government agencies, educational institutions and their vendor partners. Winners will be honored in February 2010 at an awards ceremony at the National Press Club and in a special issue of PR News.

"Going green and being socially responsible is a must-do for all organizations, even in this challenging environment," says Diane Schwartz, vice president and group publisher of PR News. "And the communicators who can break through the clutter and showcase their organization's best CSR or green efforts will make the short list for this premier awards program."

Enter online or download the entry form at <http://www.prnewsonline.com/awards/csr09.html>.

The winners and honorable mentions of this annual program will set the benchmark for CSR, green marketing and cause-related PR, and underscore the outstanding PR and marketing achievements made in the past year.

The CSR Awards recognize outstanding achievement in the following categories:

- Annual Report
- Blog
- Cause Branding Campaign
- Community Affairs
- Corporate-Community Partnership
- CSR on a Shoestring
- Diversity Communications
- Employee Relations
- Employee Volunteer Program
- Environmental Stewardship
- Green PR Campaign
- Human Rights Communications
- Media Relations
- Nonprofit/Corporate Partnership
- Philanthropy Communications
- Product Design/Redesign
- Sustainability Report
- Stakeholder Engagement
- Social Media Campaign
- Video Program
- Workplace Innovation

### **Overall Leader in CSR Practices:**

- Corporation with less than 25,000 employees
- Corporation with more than 25,000 employees
- PR Firm

### **CSR Executive of the Year:**

- CEO
- COO
- Public Relations
- Marketing
- Community Relations
- CSR Executive

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For advertising or sponsorship information, contact VP/Group Publisher, Diane Schwartz at [dschwartz@accessintel.com](mailto:dschwartz@accessintel.com).

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