

HOW TO CREATE YOUR GEOFILTER

what you need to know



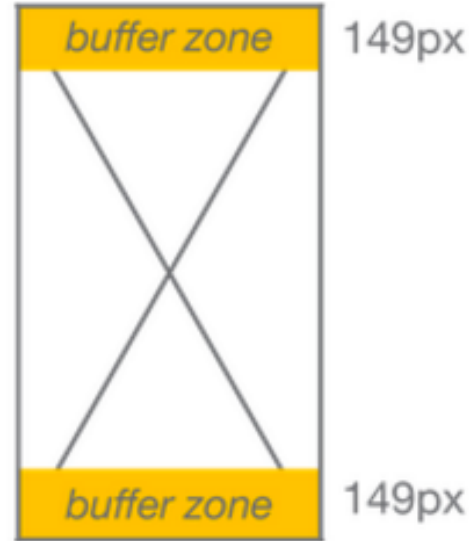


CREATE YOUR DESIGN

1080px wide by 1920px high

- File size less than 300KB
- Save as a .PNG file with a transparent background

geofilters.snapchat.com



UPLOAD YOUR DESIGN ASSET

- Do not use logos or trademarks you don't own
- No photographs of people
- No phone numbers, emails, URLs, Snapcodes, or social media usernames, or hashtags
- No more than two lines of non-stylized text
- Don't cover up too much of the screen



SELECT DATES AND TIMES

< > July 2016

📅 07/12/2016 ⚡ 08:00 AM EDT

📅 07/12/2016 ⚡ 05:00 PM EDT

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
BACK			NEXT			

Select up to 30 days
per Geofilter

DRAW A GEOFENCE FOR YOUR FILTER

📍 **SIZE:** 4,670,435 Sq Ft
🔗 **PRICE:** \$525.42 USD

📅 07/12/2016 ⏰ 08:00 AM EDT
📅 07/12/2016 ⏰ 05:00 PM EDT

Click and drag on points to edit your fence. Right-click to delete a point.

Georgetown University, O Street Northwest, Washington...

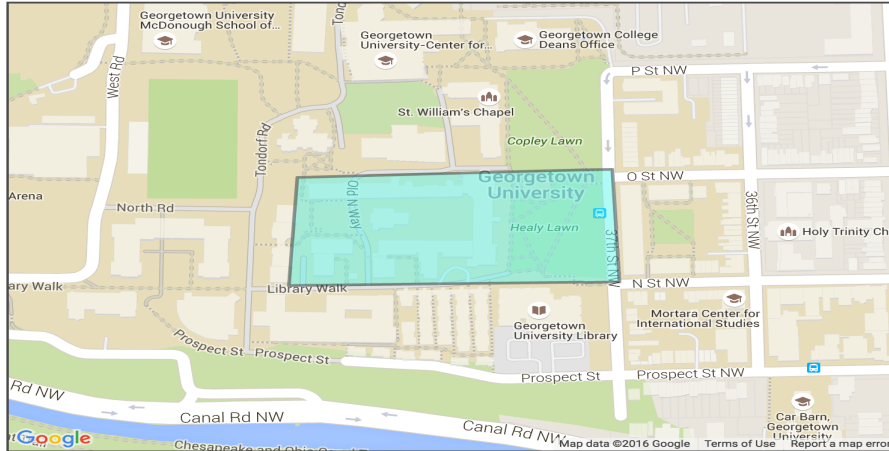
Map Satellite

BACK RESET FENCE NEXT

Between 20 thousand to 5 million square feet

GET HYPERLOCAL

GET HYPERLOCAL (AND SAVE \$\$\$)



Decrease size or location to save money on your filter



@LAURAEWILSON

#SOCIAL16

SUBMISSION PROCESS

- Review order details
- Give at least one business day for approvals
- If filter is rejected make changes and resubmit

Order Details

Example Geofilter ×

Start Time: 07/12/2016 08:00 AM EDT
End Time: 07/12/2016 05:00 PM EDT
Area Covered: 4,670,435 Sq Ft
Price: \$525.42 USD

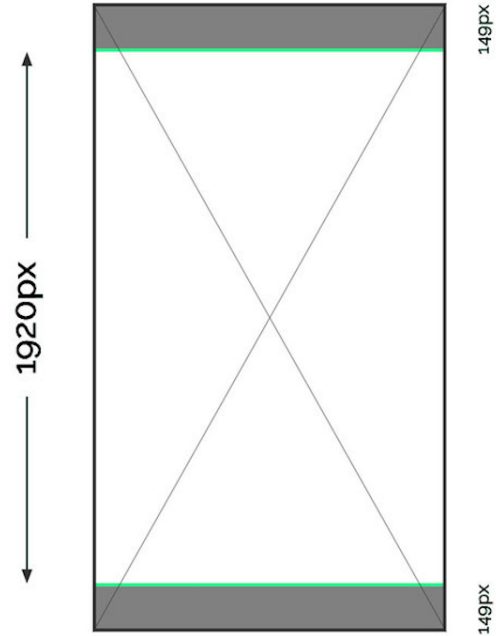
Gift code?



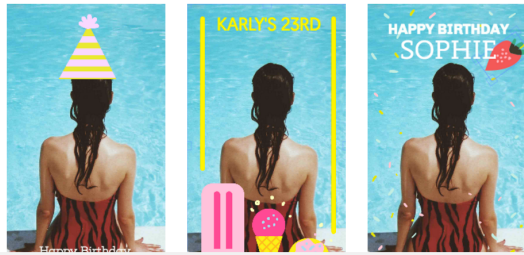
USE SIMPLE DESIGN PROGRAMS

- PicMonkey.com
- Canva.com

1080px wide by 1920px high



USE GEOFILTER VENDORS



**BASIC GEOFILTER TEMPLATES
OR
OUTSOURCE THE ENTIRE DESIGN**

**Pepperfilters.com
SnapGeofilters.com
GeofilterMe.com**

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