

1. Agency Name:
2. Agency Contact Full Name:
3. Agency Contact Job Title:
4. Agency Contact Email:
5. Agency Contact Phone Number:
6. Agency Address:
7. Campaign Name:
8. Campaign Image:
9. Budget:
10. Campaign Summary – A summary of successfully executed PR campaigns within the past year, clearly detailing campaign objectives, strategy/tactics and measures of success (1000 word max)
11. Unique Best Practices – Unique best practices applied to all agency work on behalf clients. (1000 word max)
12. Client Testimonials – Please insert any testimonials written by a client on behalf of the agency. Testimonials may also be attached in the Supporting Materials sections. Please note: Any testimonials attached will be taken into consideration. (1000 word max)