

- Firm Contact First Name
- Firm Contact Last Name
- Firm Contact Title
- Firm Contact Work Phone
- Firm Contact Email
- Firm Contact Company
- Firm Contact Organization Type (Agency, Corporation, Nonprofit, Government, Other)
- Firm Contact Company Address
- Accounts: List of major accounts and top campaigns executed in 2016
- Achievements: Notable achievements made between January 1, 2016 and May 10, 2017 (2000 max)
- Marketable Distinction: Note specific marketable distinctions from other firms of the same size (500 word max)
- Account Wins & Losses: Note any account wins and losses between January 1, 2016 and May 10, 2017
- Client Testimonials
- Partnerships & Pro Bono: Note any industry partnerships, pro bono work and other community relations initiatives. (500 max)