

Social Media Team of the Year

- General Information
 - Team/Department Name
 - Company Entering
 - Organization Type (Agency, Corporation, Nonprofit/NGO, Government)
 - Team member names and email addresses
 - Upload a Team Picture
- Entry Information
 - Provide five examples of outstanding achievements made by the team in the past year (1000 word limit)
 - Supporting Material (Optional)

Platform Categories

- General Information
 - Team/Department Name
 - Company Entering
 - Organization Type (Agency, Corporation, Nonprofit/NGO, Government)
 - Campaign credits
 - Upload a campaign image
- Campaign Information
 - Objectives
 - Strategies & Tactics
 - Budget Information (confidential)
 - Execution
 - Evaluation of Success/ ROI
 - Supporting Materials (Optional)