

# PR News PR People Awards



Saluting Top Talent, Innovators  
& Passionate PR Pros

Entry Deadline: Sept. 4 | Final Deadline: Sept. 11  
Winners will be honored on December 9, 2015 in D.C.

[www.prnewsonline.com/pr-people2015](http://www.prnewsonline.com/pr-people2015)

## CATEGORIES

Enter as many categories as you like, but please tailor your entry to the category you are entering.

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Account Director or Supervisor of the Year   | <input type="checkbox"/> Digital Communications Leader of the Year         | <input type="checkbox"/> Marketer of the Year                               | <input type="checkbox"/> PR Team Leader                          |
| <input type="checkbox"/> Agency Account Manager of the Year           | <input type="checkbox"/> Event Marketer of the Year                        | <input type="checkbox"/> Measurement Expert of the Year                     | <input type="checkbox"/> PR Trainer/Educator of the Year         |
| <input type="checkbox"/> Brand Marketer of the Year                   | <input type="checkbox"/> Financial Communications Professional of the Year | <input type="checkbox"/> Media Relations Professional of the Year           | <input type="checkbox"/> Public Affairs Professional of the Year |
| <input type="checkbox"/> Community Relations Professional of the Year | <input type="checkbox"/> Government Communicator of the Year               | <input type="checkbox"/> PR Blogger of the Year                             | <input type="checkbox"/> Publicist of the Year                   |
| <input type="checkbox"/> Corporate Social Responsibility Leader       | <input type="checkbox"/> Hall of Fame                                      | <input type="checkbox"/> PR Professional of the Year: Agency                | <input type="checkbox"/> Social Media Professional of the Year   |
| <input type="checkbox"/> Crisis Manager of the Year                   | <input type="checkbox"/> Intern of the Year                                | <input type="checkbox"/> PR Professional of the Year: Corporate             | <input type="checkbox"/> Spokesperson of the Year                |
|   | <input type="checkbox"/> Internal Communicator of the Year                 | <input type="checkbox"/> PR Professional of the Year: Nonprofit/Association | <input type="checkbox"/> Tweeter of the Year                     |
|   | <input type="checkbox"/> MARCOM Professional of the Year                   | <input type="checkbox"/> PR Student of the Year                             | <input type="checkbox"/> Volunteer of the Year                   |

## HOW TO ENTER:

Mary Lou French  
PR People Awards  
Access Intelligence  
4 Choke Cherry Rd, 2nd Fl  
Rockville, MD 20850

### Deadline:

September 4

### Late Deadline:

September 11

Event: Dec. 9, 2015  
in D.C.

### ENTRY FORM (All Information Required)

Name of Campaign, Corporation: \_\_\_\_\_

Name & Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

## COMPILING YOUR ENTRY (visit [www.prnewsonline.com/pr-people2015](http://www.prnewsonline.com/pr-people2015) for full details)

### WHAT TO SEND

In 2,000 words or less, please cover as much of the following, broken down by the following categories: Achievements, Campaign Efforts, Leadership Qualities, Creativity/Innovative Thinking, Sound Judgement, Financial Management, Applications of Public Relations, Volunteer Efforts. For instructions on entering the Student and Intern of the Year categories, visit: [www.prnewsonline.com/pr-people2015](http://www.prnewsonline.com/pr-people2015).

### SUPPORTING MATERIALS

Supporting materials should show evidence of the success of your work. It can be any of the following: CDs, Sales Figures, Brand Media Coverage, Clippings, Photos, Research Documents and Testimonials. For all mailed entries, please provide three (3) copies of all materials including your synopsis.

## ENTRY FEES

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Primary entry: \$425 each   | \$425 each \$ _____ |
| <input type="checkbox"/> Secondary entry of same campaign** into one or more categories: \$275 each                  | \$275 each \$ _____ |
| <input type="checkbox"/> Late entry fee: \$275 per entry (for entries sent between Sept. 5, 2015 and Sept. 11, 2015) | \$275 each \$ _____ |
|  | Total \$ _____      |

The late entry fee must be applied to each individual entry postmarked after Sept. 4, 2015.

\* Payment in full must accompany the entry.

\*\* If entering more than one category, please submit separate entry forms.

## PAYMENT OPTIONS

- |   |   |
|---|---|
| <input type="checkbox"/> Check (payable to Access Intelligence/PR News) | <input type="checkbox"/> Money Order      |
| <input type="checkbox"/> Mastercard                                     | <input type="checkbox"/> Visa             |
| <input type="checkbox"/> Discover                                       | <input type="checkbox"/> American Express |

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ CVC # \_\_\_\_\_

Print name of card holder \_\_\_\_\_

Signature \_\_\_\_\_

Entry fees are not refundable.

Access Intelligence Federal Tax ID#: 52-2270063

Visit [www.prnewsonline.com/pr-people2015](http://www.prnewsonline.com/pr-people2015) for more information

**Questions?** Contact Mary-Lou French at 301-354-1851; [mfrench@accessintel.com](mailto:mfrench@accessintel.com).

**Sponsorship Opportunities:** SVP & Group Publisher, Diane Schwartz at [dschwartz@accessintel.com](mailto:dschwartz@accessintel.com).