



NEWS RELEASE

FOR IMMEDIATE RELEASE

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DISCOVERY EDUCATION UNVEILS GROUND-BREAKING MATH TECHBOOK, THE LATEST ADDITION TO AWARD-WINNING DIGITAL TEXTBOOK SERIES

-- Emphasizing Real-World Connections and Encouraging Inquiry-Based Learning, Math Techbook Promotes Lasting Student Proficiency --

SILVER SPRING, Md., (January 8, 2015) – [Discovery Education](http://www.discoveryeducation.com), the leading provider of digital content and professional development for K-12 classrooms nationwide, today officially unveiled its comprehensive [Math Techbook™](#), a dynamic digital textbook designed to promote lasting student proficiency. Math Techbook, the latest addition to the company's award-winning line of digital textbooks, transforms the way students and teachers experience math through engaging instructional strategies and real-world problems that motivate and excite students with diverse learning styles.

Math Techbook is designed to encourage inquiry-based learning. Through its Discover, Practice, Apply instructional approach, Math Techbook moves conceptual learning, procedural fluency and real-world problem application through a cycle that promotes greater student knowledge retention. Math Techbook supports middle school math (sixth, seventh and eighth grade), high school math (Algebra I, Algebra II and Geometry), and Integrated Math (Math I, II and III) instruction.

To download hi-res images and b-roll footage of Math Techbook, please visit <http://press.discovery.com/us/discovery-education/programs/discovery-education-math-techbook/>.

Developed by Discovery Education's team of expert math educators, with the input of teachers and administrators from across the country, Math Techbook features dynamic, Common Core and state standards-aligned content, interactives, videos, digital tools, and game-like activities that increase students' motivation to learn math. Useful student tools including a graphing calculator, geometry tool, whiteboard tool and matrix solver are also embedded into each Techbook. In addition, students interact with content in a manner familiar and exciting to them, and can monitor their own progress in real-time with the Student Dashboard.

Math Techbook's innovative all-in-one design saves teachers time with model lessons, a wide array of real-world problems and teacher notes. The notes include tips for classroom discussion, as well as ways to demonstrate mathematical practices. In addition, Math Techbook features the newest generation of technology enhanced items and formative assessments throughout the instructional cycle that will help prepare students for high-stakes assessments. Real-time feedback and easy-to-read data on the Teacher Dashboard make it easier to differentiate instruction and support the success of each learner.

"The new Discovery Education Math Techbook vividly illustrates the relevance and importance of math in students' everyday lives," said Jeffery Baugus, Dean of Students and Math Department Chair at Woodlawn Beach Middle School in Florida's Santa Rosa County School District. "This innovative digital textbook immediately engages students in instruction, and provides all the content and tools I need to create a modern digital learning environment that fosters deeper, lasting understanding of math concepts."



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To support the effective integration of digital textbooks into classroom instruction, Discovery Education provides each educator using the Math Techbook customized, job-embedded professional development. This professional development not only helps educators explore the engaging resources embedded in Discovery Education Math Techbook, but also provides the strategies needed to engage students in inquiry-based instruction, math investigations, and collaborative, real-world problem-solving on any device and in any classroom configuration.

Discovery Education's new Math Techbook will be unveiled today, January 8, at 1 P.M. ET, at Discovery Education's thought-leadership event, *Math: What Does it Mean to Win?*, which will be held at Discovery Communications' global headquarters in Silver Spring, Md. During this event, a diverse panel of experts will discuss the wide-ranging implications of math achievement in the United States. Moderated by NBC 4 News Anchor, Aaron Gilchrist, the panel will include: Dr. Mark Edwards, Superintendent, North Carolina's Mooresville Graded School District; Dr. Francis "Skip" Fennell, Professor of Education, McDaniel College; Danica McKellar, Actress and Best-Selling Author; Michele Weslander-Quaid, Chief Innovation Evangelist, Google; and Portia Wu, Assistant Secretary of Employment and Training Administration, United States Department of Labor. To view the livestream of this event, visit <http://www.discoveryeducation.com/mathtechbooklaunch>.

"Discovery Education's Techbook series was created in response to the need for a fully digital, core instructional resource that would ignite students' curiosity and enhance classroom instruction via a powerful, simple-to-use and cost effective solution," said Bill Goodwyn, president and CEO of Discovery Education. "The latest addition to this series, Math Techbook, not only empowers teachers to bring math to life for all learners by engaging them in a way that helps build proficiency in math concepts, but also helps grow the problem-solving and critical-thinking skills today's students need to succeed beyond the classroom."

For more information about the new Math Techbook or other Discovery Education services, please visit www.discoveryeducation.com.

About Discovery Education

Discovery Education is the global leader in standards-based digital content and professional development for K-12, transforming teaching and learning with award-winning digital textbooks, multimedia content that supports the implementation of Common Core, professional development, assessment tools, and the largest professional learning community of its kind. Available in over half of all U.S. schools and primary schools in England, community colleges and in 50 countries around the world, Discovery Education partners with districts, states and like-minded organizations to captivate students, empower teachers, and transform classrooms with customized solutions that accelerate academic achievement. Discovery Education is powered by Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the number one nonfiction media company in the world. Explore the future of education at www.discoveryeducation.com.