

PRNews'

TOP

WOMEN IN **PR**
AWARDS

Luncheon

January 26, 2016 | 12 – 2:30 p.m. | NYC

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#topwomenPR



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Keynote Speaker:

Judy Robinett

Author, "How to Be a Power Connector: the 5+50+150 Rule"

@judyrobinett

In her career Judy Robinett has led both public and private companies as CEO, and served in management positions at Fortune 500 companies.

She is on the advisory boards of Illuminate VC, Pereg VC, and Springboard Enterprises. Judy previously served as a managing director of Golden Seeds Angel Network and as a member of the faculty of Goldman Sachs' 10,000 Small Business Program.

Judy's book, "How to Be a Power Connector: the 5+50+150 Rule," was named the #1 business book of 2014 by Inc. She has been profiled in Fast Company, Forbes, CBS, Huffington Post, and Bloomberg Businessweek.

Co-Presenters:

- Dayna Adelman, Corporate Communications and Events Manager, **Heineken USA**
- Julia Ehrenfeld, Vice President, Media Relations, **Bank of America**
- Catherine Hernandez-Blades, SVP, Corporate Communications, **Aflac**
- Sarah Shepard, Regional Vice President, **Business Wire**
- Samantha Wolf, Vice President, **Havas PR North America**

CONGRATULATIONS

Esther A.N Cobbah has built Stratcomm Africa over the past 21 years into the go-to Pan African communications company. She has been described in Ghana as "the face of corporate communications", A scientific and culturally sensitive approach marks the delivery by the firm of excellence in Total Marketing Communications. Public Relations, Branding and Advertising services not only for corporates but also for governmental and United Nations agencies and development organizations, local and international.

AFRICA
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Think Focus



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PR CONSULTANCY 2013
PR PERSONALITY 2013

CIMG MARKETING WOMAN
OF THE YEAR 2012

AGI Ghana Industry Awards 2013
Business Promotion & Consulting

GHANA
Club
700

Top Women in PR *Honorees*



Emily Abbas
Bankers Trust

“ I learned early in my career to always take on the role of a counselor, and not an order taker. ”

Emily Abbas



Audrey Adlam
Scripps Networks Interactive



Katina Arnold
ESPN



Lindsey Benoit
Women's Health Magazine



Kathy Bloomgarden
Ruder Finn

“ Always give people more than what they expect to get. ”

– *Nelson Bowsell*

Trudi Boyd



Trudi Boyd
Story Partners



Allison Braley
Zoosk



Kate Bullinger
Weber Shandwick



Christy Bykowski
Fahlgren Mortine



Lillibeth Canet Bishop
Air China Limited

CONGRATULATIONS

LEADERSHIP THAT TRANSFORMS

Raytheon is proud to support women making an impact in and outside the workplace. We congratulate Pam Wickham on a well-deserved Top Women in PR award.



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Top Women in PR *Honorees*



Trisha Cardoso
Showtime Networks Inc.



Cessie Cerrato
Palace Resorts

“As they say, your network is your net worth. It is so important to remain connected to people you meet along the way, because eventually you never know when career paths will cross down the line.”

Cessie Cerrato



Whitney Christopher
Dwell Media



**Esther Amba
Numaba Cobbah**
Strategic Communications
Africa Limited



Jennifer Connelly
JCPR



Congratulations to Erin Johnson
on being named one of
PR News' Top Women in PR.
We're so proud of you!

Love,
Your J. Walter Thompson Family



CONGRATS AUDREY

CONGRATULATIONS
TO THE PR NEWS' TOP WOMEN IN PR
AWARD WINNERS INCLUDING OUR OWN

AUDREY ADLAM
VP, Communications & Talent Relations



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Top Women in PR *Honorees*



Ellen Cooper
iN DEMAND



Andrea Coville
Brodeur Partners

“ Don't worry about being the best writer in the world. Many people of extraordinary talent don't have the structure and focus to realize their talent. Just work hard, practice, and write a little every day. ”
-Don Murray

Andrea Coville



Bree Dallwitz
Klick Communications



Adriena Daunt
Tourism New Zealand



Sissy DeMaria
Kreps DeMaria

A True Headliner

Congratulations Ellen Cooper on a press worthy career. You inspire by example. We stand beside you beaming with PR Pride.



iN DEMAND

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HELPING OUR GUESTS AND OWNERS
**DISCOVER A WORLD
OF OPPORTUNITY**



Brittany Feinson

*Senior Director, Portfolio Communications,
Global Customer Marketing Services*



Jennifer Hughes

*Director, Brand Public Relations
Focused Service & Extended Stay Brands*

Congratulations

to our **“Top Women in PR,”**
Brittany Feinson and Jennifer Hughes

Top Women in PR *Honorees*



Joanne DiFrancesco
JDCommunications, Inc.



Samantha DiGennaro
DiGennaro Communications



Megan DiSciullo
PwC



Brittany Feinson
Hilton Worldwide



Kate Finley
Belle Communications

“Listen more. Talk Less.
Always be a student.
Take calculated risks.”

Megan DiSciullo



Heather Fitzsimmons
Mindshare PR



Saptosa Foster
135th Street Agency



Catherine Frymark
Discovery Communications

“This,” said the Ancient, “is the most important precept of them all” and bending forward the successful man read in letters of gold, “Don’t take yourself too damned seriously.”

Lisa Gable



Lisa Gable
Healthy Weight Commitment
Foundation



Eileen Gannon
Workiva Inc.

It's nice to know that
other people think you're
amazing too.



Time Warner Cable proudly celebrates
our own **Maureen Huff** and all of her fellow
Top Women in PR honorees.

Congratulations!



Top Women in PR *Honorees*



Anne Green
CooperKatz & Company



Huma Gruaz
Alpaytac



Nicole Guillot
CNW Group



Jennifer Hall
CLS Strategies



Karen Hampton
Ford Asia Pacific

“Stop worrying. You can’t control everything, only the way you think and act. Be the best, most authentic leader you can be.”

Nicole Guillot

“Stand out by being an exceptional problem solver. To do this you must understand your business, not just your craft.”

**Catherine
Hernandez-Blades**



**Catherine
Hernandez-Blades**
Aflac



R. Christine Hershey
Hershey Cause Communications



Rebecca Honeyman
Hotwire PR



Audrey M. Huang
Johns Hopkins Medicine



Maureen Huff
Time Warner Cable

BRAND USA CONGRATULATES ANNE MADISON

PR NEWS
“TOP WOMEN IN PR”
HONOREE



As chief strategy and communications officer, Anne Madison is a significant contributor to the global strategic planning efforts for Brand USA. As the destination marketing organization for the USA, our team invites the world to discover this land like never before—and it's working!

In fact, in 2013-2014, Brand USA's marketing efforts helped welcome more than two million incremental international visitors to the USA, benefiting the economy with \$6.5 billion in spending and helping to create an average of 50,000 new jobs per year.

In collaboration with our public and private sector partners and her colleagues, Anne's insights and leadership have helped position the USA as a premier travel destination paving the way for Brand USA's continued success.

**Together we're
marketing the USA!**

USA
VisitTheUSA.com

Brand USA

Top Women in PR *Honorees*



Jennifer Hughes
Hilton Worldwide



Erin Johnson
J. Walter Thompson Company



Janice V. Kapner
T-Mobile



Marie S. Keister
MurphyEpson



Eleanor Kerlow
Hunton & Williams



Heather Kernahan
Eastwick



Johns Hopkins Medicine
congratulates

Audrey Huang

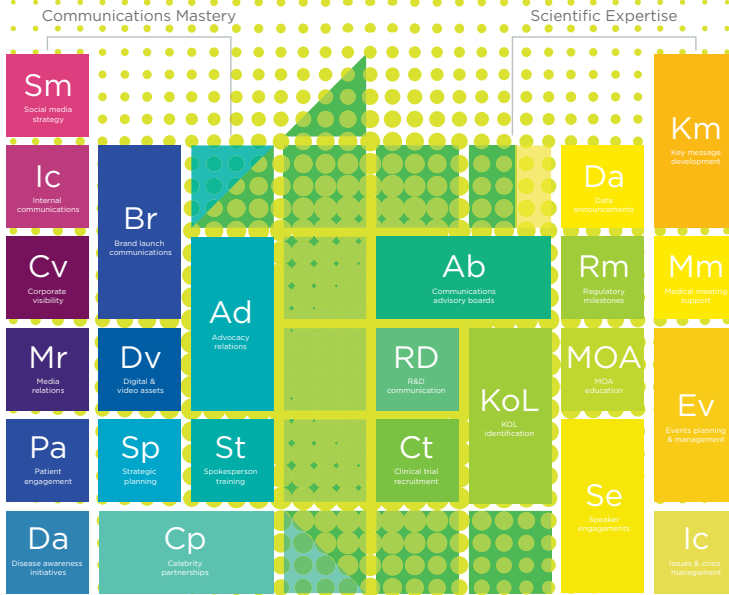
for being named
one of PR News'
Top Women in
Public Relations.

Audrey M. Huang, M.A., Ph.D.

Director, Marketing and Communications for Research and Education
Director, Media Relations, Johns Hopkins Medicine



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Taryn Langer
Moxie Communications Group



Emily Lenzner
Atlantic Media



Marisa Long
U. S. Green Building Council



Wendy Lund
GCI Health



Amy Lyons
SHIFT Communications

“It’s PR, not ER! Take every situation for what it is and remain cool, calm and collected. A strong PR professional must learn to take challenges and high-stress situations in stride.”

Marisa Long

Top Women in PR
Honorees



Anne Madison
Brand USA



Rebecca McCuiston
360i



Robin McMillan
Showtime Networks Inc.



Rosemary Mercedes
Univision Communications Inc.

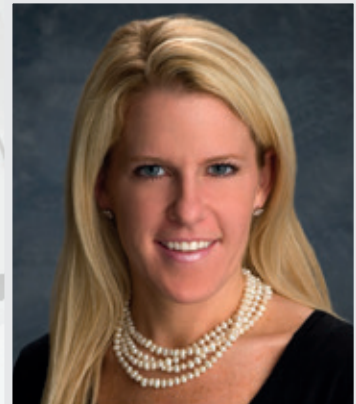


Erin Millerschin
The Millerschin Group



Grace Nasri
PayPal

**HILL+KNOWLTON STRATEGIES
IS EXCITED TO CELEBRATE
AMY PADDOCK
AND ALL THE TOP WOMEN IN
PR HONOREES.**



Amy, we're so proud of you. Your friends and colleagues are inspired by you every day.

HILL+KNOWLTON
STRATEGIES

Congratulations

PR News' Top Women in PR,
including our very own:

Denise Vitola

Managing Director



Consumer | Health | Financial + Professional Services | Energy + Sustainability | Digital



Anne Pace
Bank of America



Amy Paddock
Hill+Knowlton Strategies



**Suzanne Parsonage
Miller**
SPM Communications, Inc.



Christina Pearson
Microsoft



Nicola Piggott
Riot Games



Maria Poveromo
Adobe

Top Women in PR *Honorees*

“Some people dream of success... while others wake up and work hard at it.”

Sharon Reis



Sharon M. Reis
GYMR Public Relations



Ayanna Robinson
Porter Novelli



Maryellen Royle
Tonic Life Communications

“Surround yourself with good talent and get out of their way.”

Maryellen Royle



Marian Salzman
Havas PR North America



Sharron Silvers
Burson-Marsteller



Stephanie Singer
National Association
of Realtors



Jennifer Sosin
Weber Shandwick



Erin Streeter
National Association
of Manufacturers



Jenna Thomas
Nebo



Michelle L. Ubben
Sachs Media Group

“Don't follow the crowd. Let the crowd follow you.”

– Margaret Thatcher

Denise Vitola



Denise Vitola
Makovsky



Pam Wickham
Raytheon Company



Tracy Williams
Olmstead Williams
Communications

“Mental preparedness is critical to a successful media interview. It's also important when you're meeting with prospective clients.”

Tracy Williams



Jill Zuckman
SKDKnickerbocker



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Porter Novelli is smart, creative people doggedly determined to solve our clients' toughest challenges—and to have fun doing it. We are passionate about bringing our best selves every single day to create and collaborate on campaigns that truly make an impact.

**A big PN shout out to Ayanna Robinson
for being named a Top Woman in PR!**

Interested? Tell us why.

@porternovelli #PNSelfie

The Aflac family congratulates

CATHERINE HERNANDEZ-BLADES

Senior Vice President; Corporate Communications



for being named a PR News Top Woman in PR!

This is another fine feather in your cap.



One Day PaySM available for most properly-documented, individual claims submitted online through Aflac SmartClaim[®] by 3 p.m. ET. Aflac SmartClaim[®] not available on the following: Disability, Life, Vision, Dental, Medicare Supplement, Long-Term Care/Home Health Care, Aflac Plus Rider, Specified Disease and Group policies. Processing time is based on business days after all required documentation needed to render a decision is received and no further validation and/or research is required. Individual Company Statistic, 2015. **Individual coverage is underwritten by American Family Life Assurance Company of Columbus.** Worldwide Headquarters | 1932 Wynnton Road | Columbus, Georgia 31999.