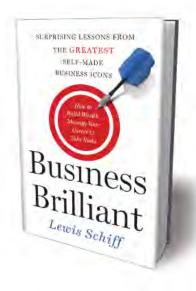
THE LEAP

How Wealth Is Created, By the Numbers



From the Book, **Business Brilliant**By Lewis Schiff

Executive Director,
Inc. Magazine's Business Owners Council

L-E-A-P

Learn what you do best

Earn money by doing that

Find Assistance with everything else

Use **Persistence** to overcome adversity



- Focus on what you do best.
- Spend less time "putting out fires."



🛑 Be an owner, not a player.

Create scalable business models.



- Find the "luck" in your network.
- Hire people smarter than you.



- When you fail, try a new way.
- Share and celebrate failure.



🗱 Best time to plant an oak tree...

Business Brilliant at bookstores

bizbrilliant.inc.com