

THE LEAP

How Wealth Is Created, By the Numbers



From the Book,

Business Brilliant

By Lewis Schiff

Executive Director,

Inc. Magazine's Business Owners Council

L-E-A-P

Learn what you do best

Earn money by doing that

Find **Assistance** with everything else

Use **Persistence** to overcome adversity



#bizbrilliant

TAKE THE LEAP

- ⚙️ Focus on what you do best.
- ⚙️ Spend less time "putting out fires."



#bizbrilliant

TAKE THE LEAP

- ⚙ Be an owner, not a player.
- ⚙ Create scalable business models.



#bizbrilliant

TAKE THE LEAP

- ⚙️ Find the "luck" in your network.
- ⚙️ Hire people smarter than you.



#bizbrilliant

TAKE THE LEAP

- ⚙️ When you fail, try a new way.
- ⚙️ Share and celebrate failure.



#bizbrilliant

TAKE THE LEAP

- ⚙️ Best time to plant an oak tree...
- ⚙️ Business Brilliant at bookstores

bizbrilliant.inc.com