



**Entry Deadline: Sept. 6**  
**Final Deadline: Sept. 13**

**More Information: [www.prnewsonline.com/awards/People-to-Watch2013](http://www.prnewsonline.com/awards/People-to-Watch2013)**

# WHO ARE THE **PEOPLE TO WATCH** IN PR THAT HAVE STOOD OUT TO YOU THIS YEAR?

It's your turn to decide—enter your favorite young PR professionals (or yourself) in PR News' annual People to Watch in PR Awards. This program, honoring budding PR leaders and creative practitioners, is open to PR professionals age 30 and under. Nominees must be a practicing communications professional at any of the following: a corporation, PR firm, nonprofit/association, educational institution, government organization or industry supplier. Nominees may reside anywhere in the world and self nominations are accepted.

Winners will be recognized at PR News' People to Watch in PR Awards Luncheon on December 10, 2013.

## How To Enter

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 PR News' People to Watch in PR Awards  
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**Questions? Contact Mary-Lou French at 301-354-1851; [mfrench@accessintel.com](mailto:mfrench@accessintel.com).  
 Sponsorship Opportunities: VP & Publisher, Diane Schwartz at [dschwartz@accessintel.com](mailto:dschwartz@accessintel.com).**

### Entry Form *(All Information Required)*

Name of NOMINEE: \_\_\_\_\_ Date of Birth \_\_\_\_\_  
 Title, Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_  
 Name of NOMINATOR (Skip if self nominating): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_

## Compiling Your Entry *(visit [www.prnewsonline.com/awards/People-to-Watch2013](http://www.prnewsonline.com/awards/People-to-Watch2013) for full details)*

### What to Send

- A brief synopsis on why this young PR pro should be named to our list (1 to 2 pages)
- At least 3 concrete examples of his or her stellar achievements over the past year (specific campaigns, events, programs – proof that this person shines!)

### Supporting Materials

A sample of his or her work and/or supporting materials. Supporting materials include media clips, press materials, campaign results and any other items that prove the nominee should be a People to Watch in PR winner!

## Entry Fees

Primary entry: \$350 each \$350 each \$ \_\_\_\_\_  
 Secondary entry of same campaign\*\* into one or more categories: \$225 each \$225 each \$ \_\_\_\_\_  
 Late entry fee: \$225 per entry \$225 each \$ \_\_\_\_\_  
 (for entries sent between Sep. 7, 2013 and Sep. 13, 2013)  
 Total \$ \_\_\_\_\_

The late entry fee must be applied to each individual entry postmarked after Sep. 6, 2013.  
 \* Payment in full must accompany the entry.  
 \*\* If entering more than one category, please submit separate entry forms.

## Payment Options

Check (payable to Access Intelligence/PR News)  Money Order  
 Mastercard  Visa  Discover  American Express  
 Credit Card # \_\_\_\_\_  
 Exp. \_\_\_\_\_  
 Print name of card holder \_\_\_\_\_  
 Signature \_\_\_\_\_

Entry fees are not refundable.  
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