



DAVE THOMAS FOUNDATION FOR ADOPTION[®]

Finding Forever Families for Children in Foster Care

Why we're on



We were playing. It worked.

9%

How much more productive workers who take short internet breaks are than those who barrel through the day without a diversion.

Online diversions restore mental capacity and provide a feeling of autonomy which boosts effectiveness.

-- New Technology, Work and Employment

Honey, can you pick up Pizza? I've been busy pinning nutritious recipes for our family all day.



your  cards
someecards.com

How to get started: the basics

- Pinterest is a “virtual pinboard that lets you organize and share things found on the web”
- To register, request an invite from Pinterest, or ask a current user to send an invite
- Start thinking about how to organize your pin boards
- Look for inspiration from other pinners
 - See what others in your industry are doing
 - Check out AARP’s boards -- great example of how to expand a seemingly bland topic into something vibrant

How to get started: plan your boards

Use your website as a guide (follow navigation)



How to get started



Dave Thomas Foundation for Adoption

Finding forever families for children in foster care.

🌐 🐦 📍 Ohio, United States

Repins from



The Cause Blog (by Da...)



Heather Kennedy



Kim Hansel

13 Boards

388 Pins

0 Likes

Activity

Unfollow All

580 Followers

170 Following

About foster care adoption.

13 pins



Unfollow

Free adoption resources.

18 pins



Unfollow

How you can help.

21 pins



Unfollow

Who we are.

21 pins



Unfollow

What we do.

17 pins



Unfollow

Helpful resources.

33 pins



Follow

Adoption.

17 pins



Follow

Inspiration.

70 pins



NON-PROFITS ON PIN...

198 pins · 4



News.

124 pins



Social media and tech.

43 pins



Wendy's Wonderful Kids...

7 pins



Pregnancy and Parentin...

252 pins · 4

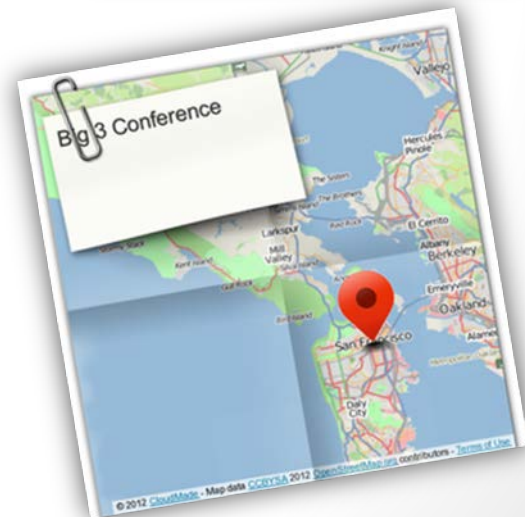


How to manage Pinterest

- Start following other pinners
- Comment on pins
- Post once or twice a day
- Install the Pin It button on your toolbar (from Pinterest site) to post easily from other websites
- Use free tools that make pins more interesting and to create images
 - Pinstamatic
 - Share as Image
 - Snapito
- Track progress with analytics
 - Pinerly (free, campaign-based)
 - Google analytics



"Quotes"



Helpful links

Ways to track traffic: http://mashable.com/2012/03/13/pinterest-track-traffic/?WT.mc_id=en_social-media&utm_campaign=Social%2BMedia&utm_medium=email&utm_source=newsletter

Tools

Pinstamatic: <http://pinstamatic.com/>

Share as Image: <http://shareasimage.com/quote/share-as-image-176>

Snapito: <http://snapito.com/>

Pixlr: <http://pixlr.com/express/>

Phixr: <http://www.phixr.com/>

BeFunky: <http://www.befunky.com/>

Pinwords: <http://www.pinwords.com/>

Analytics

Pinerly: <http://www.pinerly.com/>

Google analytics: <http://www.google.com/analytics/>

Contact info

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