

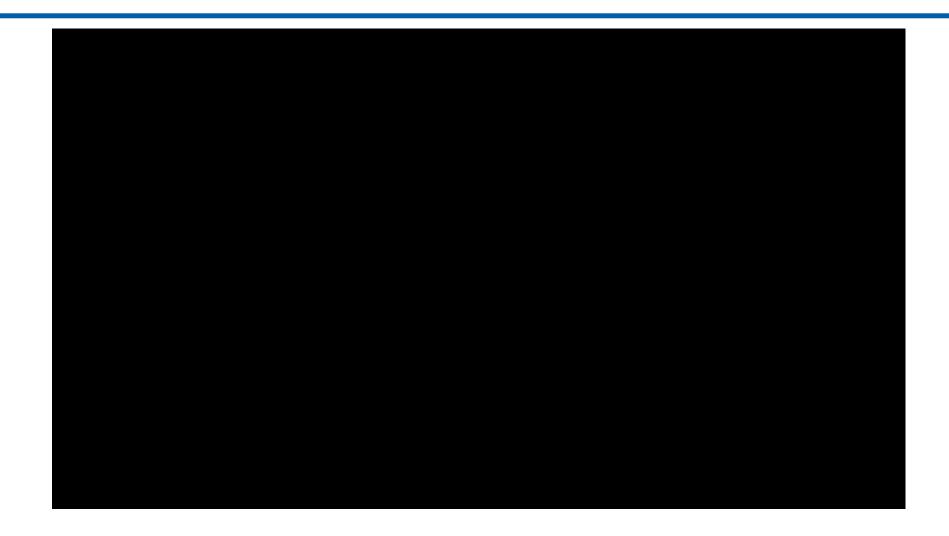
Video Strategies With the Lens Focused Sharply on ROI

PR News Digital Summit February 24, 2017

Cynthia W. Curiel

Cynthia W. CurielSector Vice President, Communications Northrop Grumman Corp.

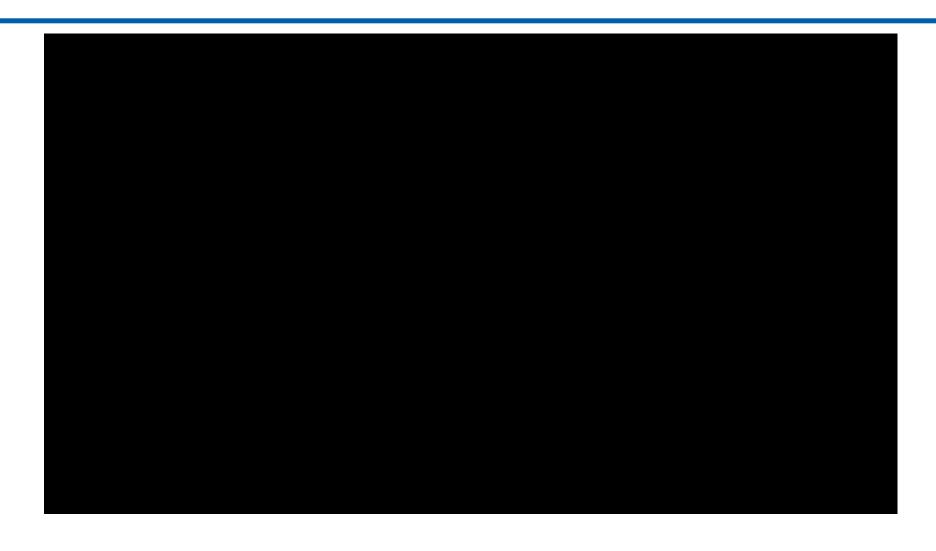




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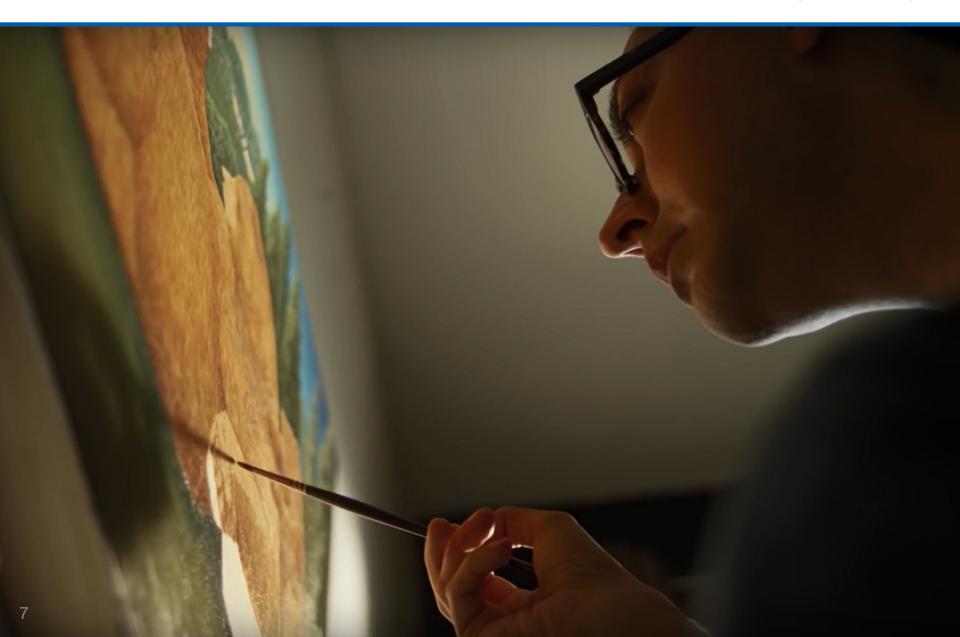


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Building Hope

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The Honorable Julie Bishop

Cynthia W. Curiel



Minister Bishop acknowledged this as a highlight of her visit...

Cynthia W. Curiel

Sector Vice President, Communications
Northrop Grumman Corp.

From: Petryszyn, Mary (NGAS Sector VP, Global Strategy)

Sent: Saturday, January 30, 2016 11:24 AM

Subject: Feedback and Thanks - Hon Julie Bishop, Australia Foreign Minister Visit

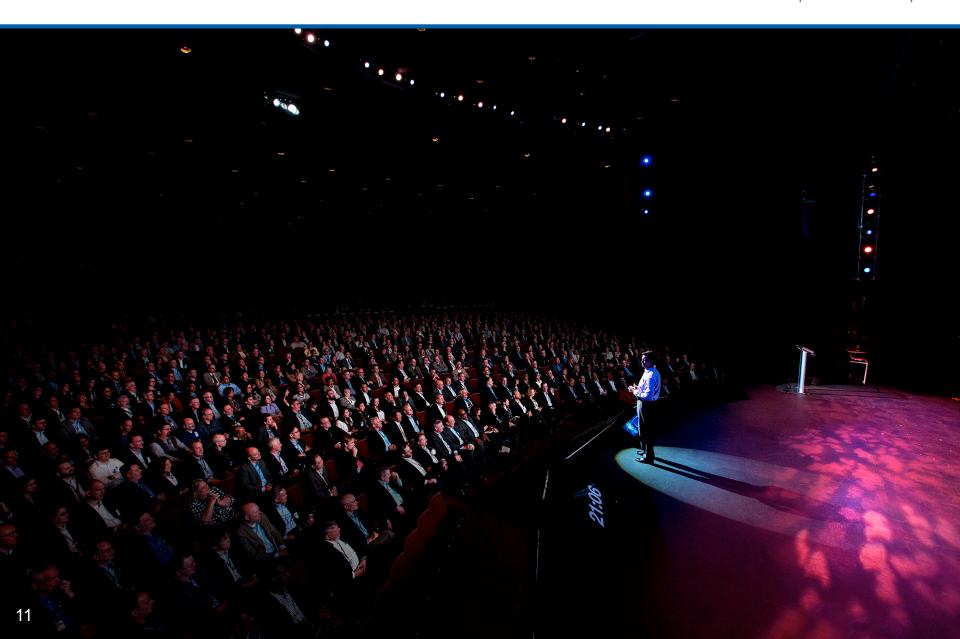
Team,

What an incredible visit by Australia's Minister of Foreign Affairs, the Honorable Julie Bishop, and her delegation yesterday. It was a seamless event, and the Minister was extremely complimentary. As she departed she told me how important the work we are doing is and thanked us for our great partnership with Australia and with G'Day USA. The purpose of her visit was to hear about innovation and see it in action.

We were able to tour NGenuity in Motion, where everyone enjoyed watching Minister Bishop beat me on the fighter game. She was excited to see and hear about our terahertz technology advancements and the world's fastest integrated circuit amplifier, which has been recognized by Guinness World Records. She especially liked the idea you conveyed, that if she was riding on a terahertz processor to travel from LA to Sydney she would be there in 90 seconds!

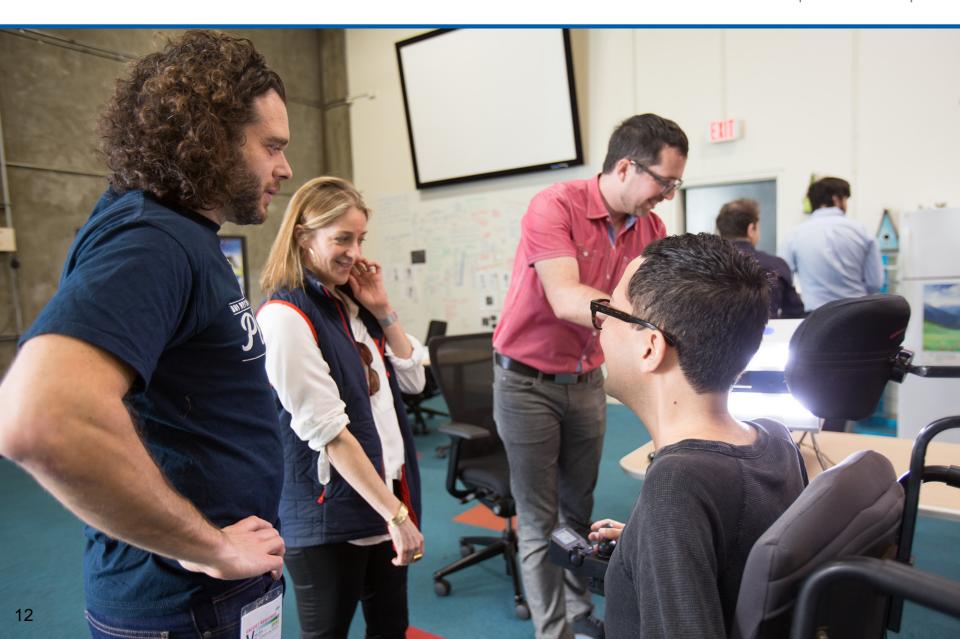
I was inspired, as was Minister Bishop, by the heart-felt work at FabLab for the hackathon that was conducted for Raul Pizarro, a self-taught artist who works primarily in oil paints. He lives and works on the fringe of Los Angeles as a queer, Chicano artist. Living with a rare form of muscular dystrophy, Raul is forced to constantly shift and reinvent his painting technique at the various stages of muscle loss. Recently Raul has found himself too weak to paint, and his friend Shakina wrote to the NGAS FabLab asking for help. Tony Long organized a hackathon (#hackARThon) to design innovative assistive technologies that will help Raul continue painting. On Friday, over fifty NGAS employees teamed up with Raul and his family and friends, to create groundbreaking devices that celebrate the intersections of Art, Technology, and Mobility. Minister Bishop acknowledged this as a highlight of her visit, and indicated she thought that many innovations could result from the passionate team who were there

Cynthia W. Curiel



And the Academy Award Goes To...

Cynthia W. Curiel





SENIOR EDITOR | AUTHOR PAGE



Chuck Salter

Chuck Salter is a senior editor at Fast Company and a longtime award-winning feature writer for the magazine. In addition to his print, online and video stories, he performs live reported narratives at various conferences, and he edited the Fast Company anthologies Breakthrough Leadership, Hacking Hollywood, and #Unplug. His work has appeared on This American Life and in the New York Times Magazine, Sports Illustrated, the Washington Post, and the Los Angeles Times, among others.

"Over the next couple days, this convention center is going to be its own innovation ecosystem. You're some of our nation's most innovative physicists, chemists and geneticists; nanotechnologists, molecular biologists, data scientists, computer scientists, neuroscientists; experts in manufacturing, cyber, satellites and space. With all of you in this one building, the opportunities for cross-collaboration are endless."

-- Ash Carter
United States Secretary of Defense
Wait, What? DARPA Conference





Let's Make A Deal.

Cynthia W. Curiel

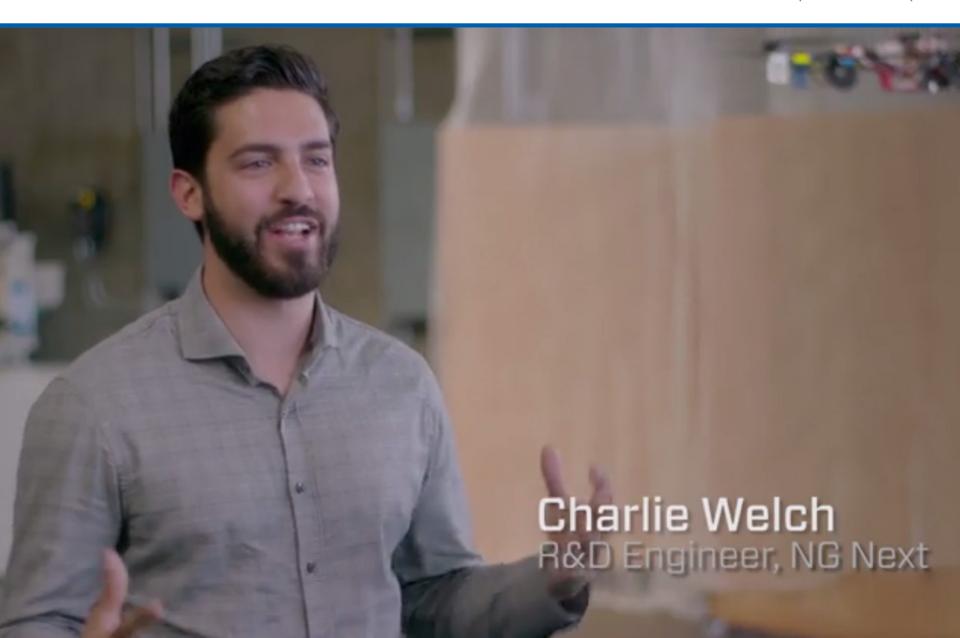
Sector Vice President, Communications
Northrop Grumman Corp.



EVENT OVERVIEW

In May 2016, Fast Company will gather some of the brightest, most creative minds in business for our second annual creativity counter-conference, FC/LA.

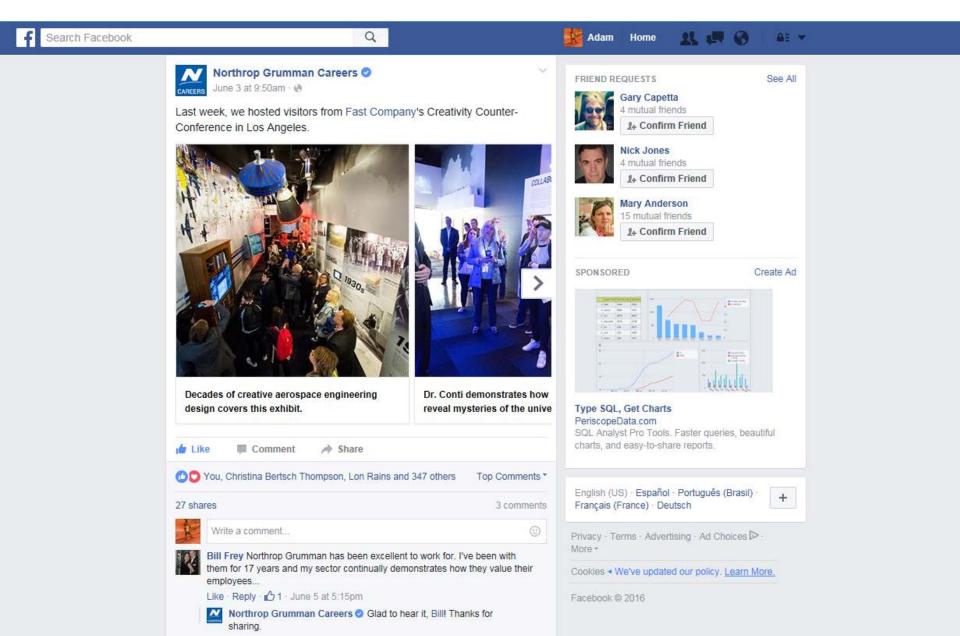
Celebrating and centered around creativity in business and June's *Most Creative People in Business* issue, this unexpected gathering will once again take place in Los Angeles—a bustling hub of technology, social entrepreneurship, big data, healthcare, fashion, and of course, entertainment.



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Content Drives Distribution Part I

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FAST COMPANY STAFF | 04.07.14 | 12:49 PM

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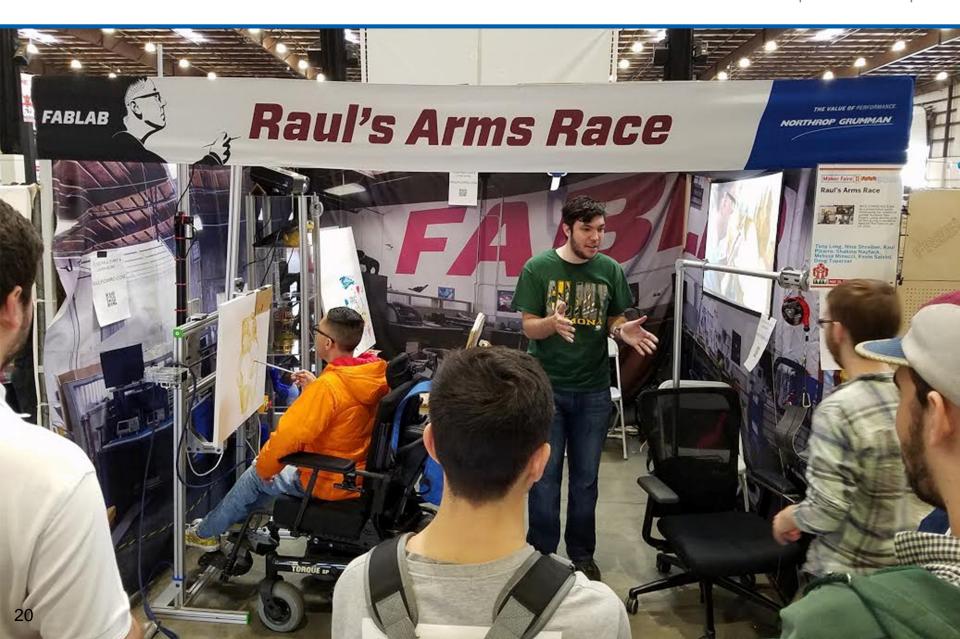
FCLA: Fast Company's Creativity Counter-Conference



Raul Pizarro is a self-taught artist. A rare form of muscular dystrophy has meant he has to constantly change his painting technique to adjust for muscular loss. The team at Fablab developed a system to help Raul keep creating his beautiful work, which is on display here.

Disneyland For The Maker Crowd

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June 7, 2016

FABLAB HACKATHON GIVES THE GIFT OF ART BACK TO A STRANGER IN NEED

by: Dan Maloney

3 Comments

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June 5, 2016



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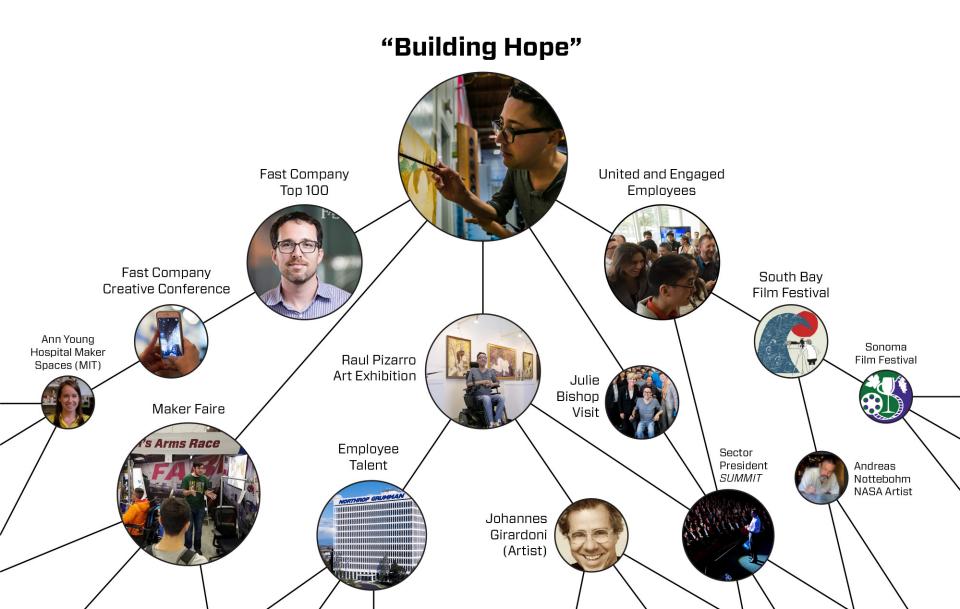


"Let a Thousand FabLabs Bloom."

Cynthia W. Curiel



Cynthia W. Curiel





It is about simple awareness — awareness of what is so real and essential, so hidden in plain sight all around us, that we have to keep reminding ourselves, over and over: "This is water, this is water."



-David Foster Wallace

THE VALUE OF PERFORMANCE.

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