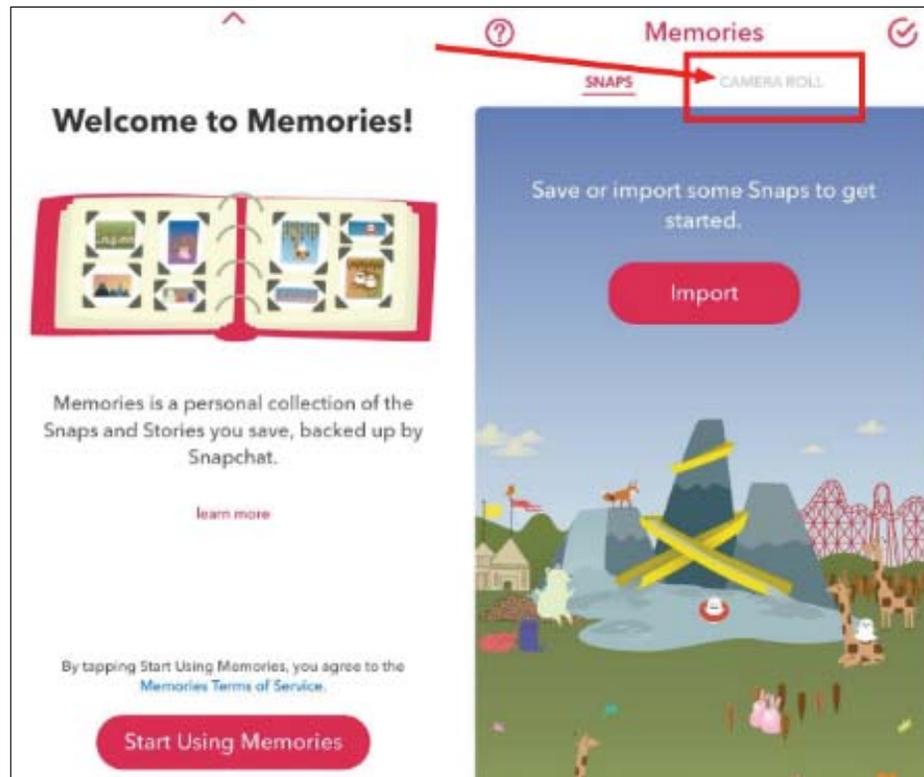


**MEMORIES**



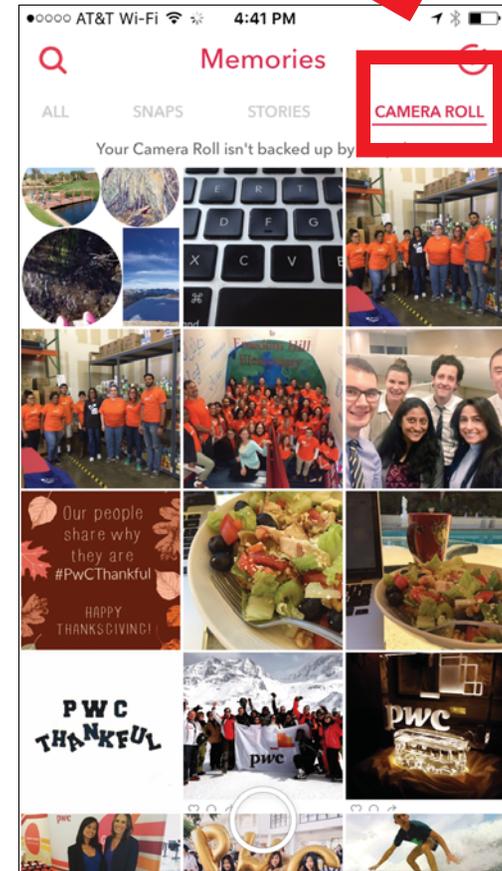
# UPLOAD PREEXISTING ASSETS WITH MEMORIES

- Allows saving of snaps + stories to Memories section
- Allows you to import photos + videos from your camera roll
- Will fundamentally impact how brands share on Snapchat

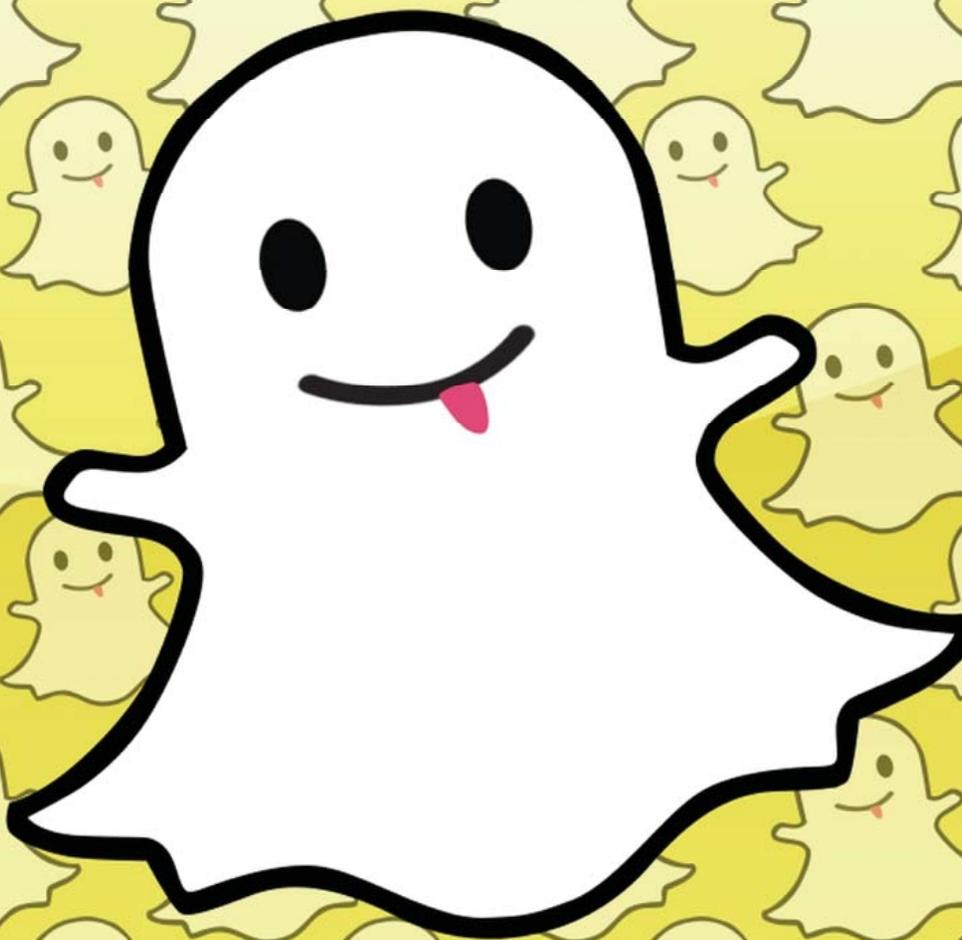


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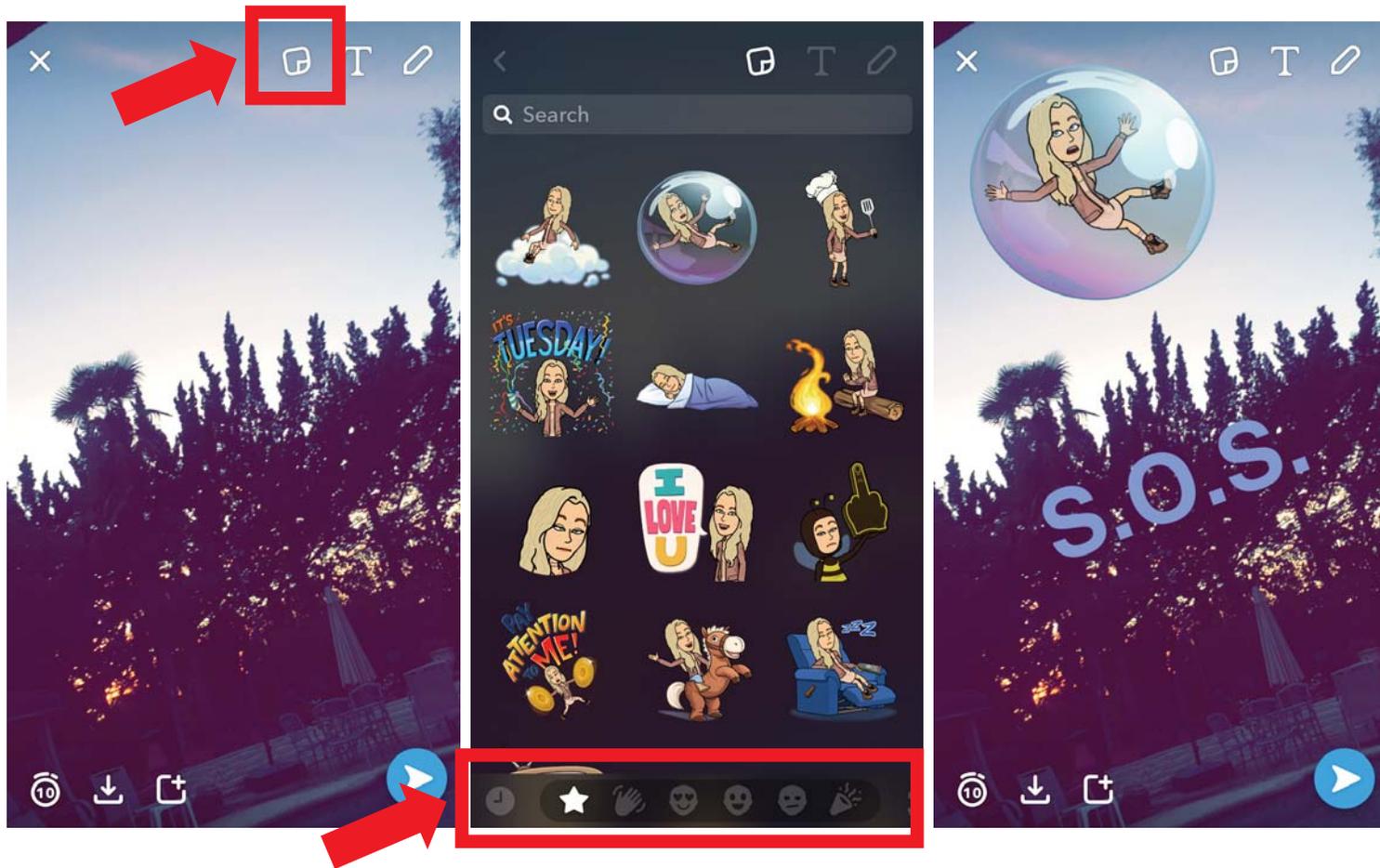
# UPLOAD PREEXISTING ASSETS WITH MEMORIES



**BITMOJIS  
STICKERS  
LENSES**



# BITMOJIS



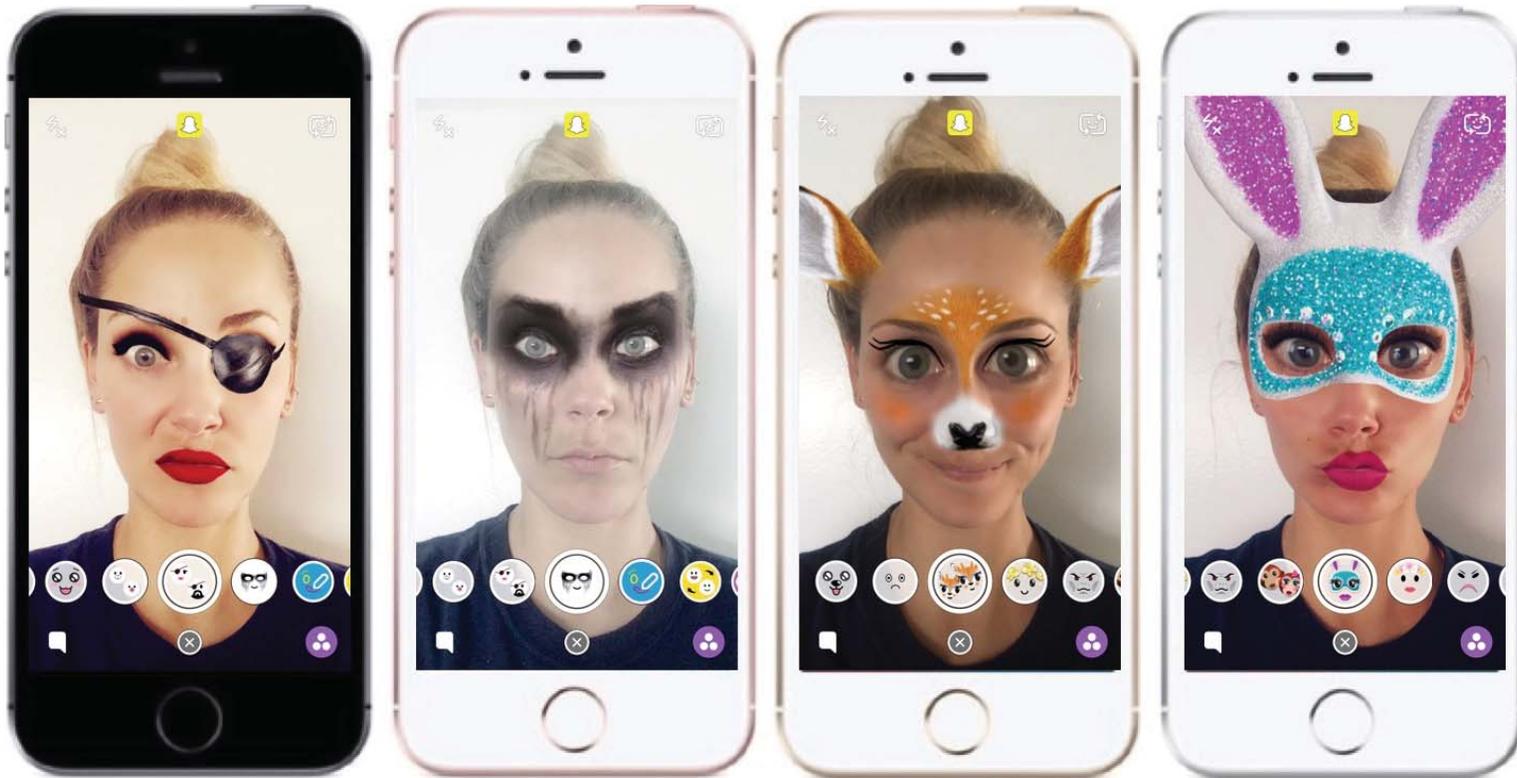
#PRNEWS | @LARISSVON

# STICKERS



#PRNEWS | @LARISSVON

# LENSES



#PRNEWS | @LARISSVON

**SNAPCODES**



# XPROMO WITH A SNAPCODE

PwC LLP  @PwC\_LLP · Aug 3

It's a week of celebrations at #PwCLaunch16. Follow PwC\_LLP on Snapchat to see us live from Disney World



  19  30 



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