PRNews' Nonprofit PRawards

Categories

Enter as many categories as you like, but please tailor your entry to the category you are entering.

- Advocacy Campaign and Lobbying Efforts
- Annual Publication or Brochure
- Blog/s
- Branding/Re-Branding
- Corporate/Nonprofit Partnership/s
- Crisis Management
- Digital PR and Marketing
- Email Newsletter/s
- Employee / Internal Communications
- Event PR

- External Publication or Report (online or print)
- Facebook Communications Campaign
- Fundraising
- Green PR/Marketing
- Internal Publication (online or print)
- Marketing
- Media Relations
- Member Communications
- New Member
- Member Retention

- Natural Disaster Communications
- Nonprofit Partner of the Year
- PR on a Shoestring Budget
- Press Release
- Promotional Items/ Merchandise
- Public Affairs/Issues Management
- Public Service
- Social Media
- Social Responsibility Campaign/Initiatives

- Twitter Communications Campaign
- Video and/or Podcast Program
- Volunteer Program
- Web Site

People Categories

- Nonprofit Communicator of the Year
- Association/Nonprofit Team of the Year

How To Enter:

Mary Lou French
PR News' Nonprofit PR Awards
Access Intelligence
4 Choke Cherry Rd, 2nd Fl
Rockville, MD 20850

Deadline:
October 10, 2014

Late Deadline:
October 17, 2014

Event:
Spring 2015

Entry Form *(All Information Required)*

Name of Campaign, Corporation:_____

Name & Job Title: _____

Company: _____

Address:_____

City:_____ State: _____Zip: _____

Telephone: _____

Fax: _____

E-Mail Address: _____

Compiling Your Entry (visit www.prnewsonline.com/nonprofit2014 for full details)

What to Send
Within your 2-page synopsis, please describe your campaign or PR initiative including the following:
• Objectives • Research • Strategy • Execution • Evaluation of Success/ Results/ROI • Budget (optional) • *Please provide three (3) copies of all materials including your synopsis.

Supporting Materials
Supporting materials should show evidence of the success of your work. It can be any of the following: CDs, Sales Figures, Brand Media Coverage, Clippings, Photos, Research Documents and Testimonials. For all mailed entries, please provide three (3) copies of all materials including your synopsis.

Entry Fees

❏ Primary entry: $350 each $350 each $_____

❏ Secondary entry of same campaign** into one or more categories: $225 each $225 each $_____

❏ Late entry fee: $225 per entry $225 each $_____
(for entries sent between October 11, 2014 and October 17, 2014)

           Total $_____

The late entry fee must be applied to each individual entry postmarked after Oct. 10, 2014.
* Payment in full must accompany the entry.
** If entering more than one category, please submit separate entry forms.

Visit www.prnewsonline.com/nonprofit2014 for more information

Payment Options

❏ Check (payable to Access Intelligence/PR News)   ❏ Money Order
❏ Mastercard   ❏ Visa   ❏ Discover   ❏ American Express

_____
Credit Card #

_____
Exp.

_____
Print name of card holder

_____
Signature

Entry fees are not refundable.
Access Intelligence Federal Tax ID#: 52-2270063

Questions? Please contact Kristina McHale at kmchale@accessintel.com
Sponsorship Opportunities: SVP & Group Publisher, Diane Schwartz at dschwartz@accessintel.com.

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