

SHOWING, NOT JUST TELLING



Feb 4 2008	9:00P	Mississippi Pizza	Portland, Oregon
Feb 5 2008	9:15P	Ash Street Saloon	Portland, Oregon
Feb 6 2008	8:00P	The Boiler Room	Port Townsend, Washington
Feb 7 2008	7:00P	Empyrean Coffee House	Spokane, Washington
Feb 8 2008	8:00P	The Laboratory	Missoula, Montana
Feb 9 2008	9:00P	The Filling Station	Bozeman, Montana
Feb 10 2008	8:00P	The Loft	Billings, Montana
Feb 11 2008	8:00P	The Red Carpet	Minot, North Dakota
Feb 13 2008	8:00P	Beaner's Central	Duluth, Minnesota
Feb 14 2008	8:00P	The Reptile Palace	Oshkosh, Wisconsin
Feb 15 2008	8:00P	The Borg Ward	Milwaukee, Wisconsin
Feb 16 2008	10:00P	Quenchers Saloon	Chicago, Illinois
Feb 17 2008	7:00P	SOUNDLAB	Mokena, Illinois
Feb 18 2008	8:00P	Skylight Coffeehouse	Lafayette, Indiana
Feb 19 2008	8:00P	The Verve	Terre Haute, Indiana
Feb 20 2008	8:00P	Mo Doggie's	Fenton, Michigan
Feb 21 2008	9:00P	BarFly	Akron, Ohio
Feb 22 2008	6:00P	The Dungeon	Watertown, New York
Feb 23 2008	8:00P	she doesn't like GUTHRIE'S	Lewiston, Maine
Feb 24 2008	10:00P	Lily Pad	Cambridge, Massachusetts
Feb 26 2008	8:00P	Club Hell Live	Providence, Rhode Island
Feb 27 2008	8:00P	Cousin Larry's	Danbury, Connecticut
Feb 28 2008	8:30P	Lit Lounge	New York, New York
Feb 29 2008	8:00P	Brenda & Jerry's	Bath, Pennsylvania
Mar 1 2008	8:00P	The Blue Marlyn	Essex, Maryland
Mar 2 2008	7:30P	The Purple Fiddle	Thomas, West Virginia
Mar 3 2008	8:00P	The Rock Shop	Fayetteville, North Carolina
Mar 4 2008	9:00P	Marvell Event Center	Durham, North Carolina
Mar 5 2008	8:00P	Snug Harbor	Charlotte, North Carolina

United States Geographic Facts

<p>Lowest elevation point: Death Valley, California, 282 ft below sea level</p> <p>Lowest elevation point: Death Valley, California, 282 ft below sea level</p> <p>Lowest elevation point: Death Valley, California, 282 ft below sea level</p>	<p>Longest river: The Mississippi River, 3,771 miles</p> <p>Longest river: The Mississippi River, 3,771 miles</p> <p>Longest river: The Mississippi River, 3,771 miles</p>	<p>Most densely populated state: New York, 417.7 people per sq mi</p> <p>Most densely populated state: New York, 417.7 people per sq mi</p> <p>Most densely populated state: New York, 417.7 people per sq mi</p>	<p>Most populated metropolitan area: New York City, 21,749,000</p> <p>Most populated metropolitan area: New York City, 21,749,000</p> <p>Most populated metropolitan area: New York City, 21,749,000</p>	<p>Lowest point: Death Valley, California, 282 ft below sea level</p> <p>Lowest point: Death Valley, California, 282 ft below sea level</p> <p>Lowest point: Death Valley, California, 282 ft below sea level</p>	<p>Deepest lake: Crater Lake, Oregon, with a greatest depth of 1,645 ft</p> <p>Deepest lake: Crater Lake, Oregon, with a greatest depth of 1,645 ft</p> <p>Deepest lake: Crater Lake, Oregon, with a greatest depth of 1,645 ft</p>	<p>Highest temperature ever recorded: 134°F (57°C) at Death Valley, California</p> <p>Highest temperature ever recorded: 134°F (57°C) at Death Valley, California</p> <p>Highest temperature ever recorded: 134°F (57°C) at Death Valley, California</p>	<p>Wettest place on the continent: Seattle, Washington, with an average annual rainfall of 60 inches</p> <p>Wettest place on the continent: Seattle, Washington, with an average annual rainfall of 60 inches</p> <p>Wettest place on the continent: Seattle, Washington, with an average annual rainfall of 60 inches</p>	<p>Driest place on the continent: Death Valley, California, with an average annual rainfall of 0.1 inch</p> <p>Driest place on the continent: Death Valley, California, with an average annual rainfall of 0.1 inch</p> <p>Driest place on the continent: Death Valley, California, with an average annual rainfall of 0.1 inch</p>
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The (ouch) press release

EMBARGO:
If you are working on a publication in a journal with an embargo policy, put that information front and center.



CONTACT:
The person who can troubleshoot and help reporters connect to sources and supporting materials.

EMBARGO INFORMATION: Date and time of journal embargo

Key point of contact
Email, Phone Number
Website

TITLE AND SUBDECK:
Keep it short and punchy but never overreach the data.

YOUR CLEAR, COMPELLING TITLE
Subdeck: A little more detail

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed luctus placerat lacus vel pellentesque. Vestibulum vitae odio vitae nunc viverra bibendum. Nulla ultrices sagittis cursus. Nunc hendrerit massa vitae dui adipiscing et dignissim metus pretium.

Suspendisse tincidunt gravida velit, at pellentesque lectus facilisis sed. Nulla facilisi. Nunc dictum vel gravida orci iaculis. Sed at nisl orci, et vulputate tellus. Nunc vel purus et tincidunt a lectus. Phasellus pharetra cursus elit, vitae luctus turpis posuere eget. Pellentesque ultrices, mauris justo hendrerit tellus, non facilisis magna arcu ac ligula.

LEDE:
Your opening lines set the tone and should inspire a reader to continue to read the piece.

NUTGRAF (NUT GRAPH):
The paragraph that lays out the essential facts of the release. Sometimes part of the lede.

... id rhoncus. Donec mauris nisl, scelerisque et commodo eu, dignissim hendrerit tincidunt felis. Praesent dignissim dignissim magna vel pharetra. Integer consequat felis non nisl viverra porttitor. Sed malesuada tincidunt magna, sed ultricies nisi porttitor et.

Donec sollicitudin placerat leo. Ut et enim nibh. Mauris sed ante a augue vulputate ullamcorper. Nunc ultrices, quam et interdum dapibus, neque nulla porta ante, non fringilla ante est quis nisi. Mauris ut turpis quis metus tincidunt porta. Nullam felis nulla, rutrum vitae porttitor id, rhoncus eu enim. Vestibulum hendrerit cursus nunc. Donec

nunc justo, sed luctus mauris. Curabitur quis mauris mi. Sed ornare nulla eget mi rutrum ac egestas elit gravida. Vivamus in tellus nulla, sit amet suscipit ligula. Aliquam sem orci, facilisis sit amet semper bibendum, iaculis at erat. Curabitur facilisis fermentum enim, a viverra velit adipiscing non. In hac habitasse platea dictumst. Vestibulum mollis ultrices metus. Nulla vel felis at quam fermentum commodo.

— ### —
Information about website for more information, available photos and multimedia

AUTHOR	AUTHOR	AUTHOR	AUTHOR
Affiliation	Affiliation	Affiliation	Affiliation
Phone	Phone	Phone	Phone
Email	Email	Email	Email

RESOURCES:
Give title of paper, if appropriate, and point to art, photos, maps, and other supporting material.

AUTHORS (SOURCES):
Reliable contact information, titles, affiliations, and locations/time zones of researchers available for interviews.

Produce

Our produce is a sight to behold. It's the first thing you see when you come into one of our stores: a visual feast of color, variety and sparkling freshness piled high for your pleasure and convenience.

The quality of produce at our stores is simply second to none. Our produce buyers, based in all regions of the country, maintain relationships with our local growers and our field inspectors are on the road 52 weeks a year seeking out the best of the best.

We feature local produce in season. While the definition of local varies by region of the country, it generally means one day's drive away or less, and it's usually much less. Ask a produce team member where your store's local produce comes from and when your favorite items will be in season.

We know that you like to know where your food comes from, so we display the origin of every piece of produce we sell. To meet customer demand, we do our best to offer the highest quality fruits and vegetables year-round, so we use our experience and relationships with growers from around the world to obtain the best of what's "in season" in other parts of the world.

Devotion to quality and service is a daily mantra in every one of our produce departments. That's why you can find just about anything you want there, from the humble to the exotic, from bananas to Buddha's hand (in season, of course!). Come in and explore. You're bound to find something delicious.

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ZZZZZZzzzzzzzzzz To meet customer demand, we do our best to offer the highest quality fruits and vegetables year-round, so we use our experience and relationships with growers from around the world to obtain the best of what's "in season" in other parts of the world.

Devotion to quality and service is a daily mantra in every one of our produce departments. That's why you can find just about anything you want there, from the





Parsley

Carrots

Spinach

Cabbage

Our fine produce



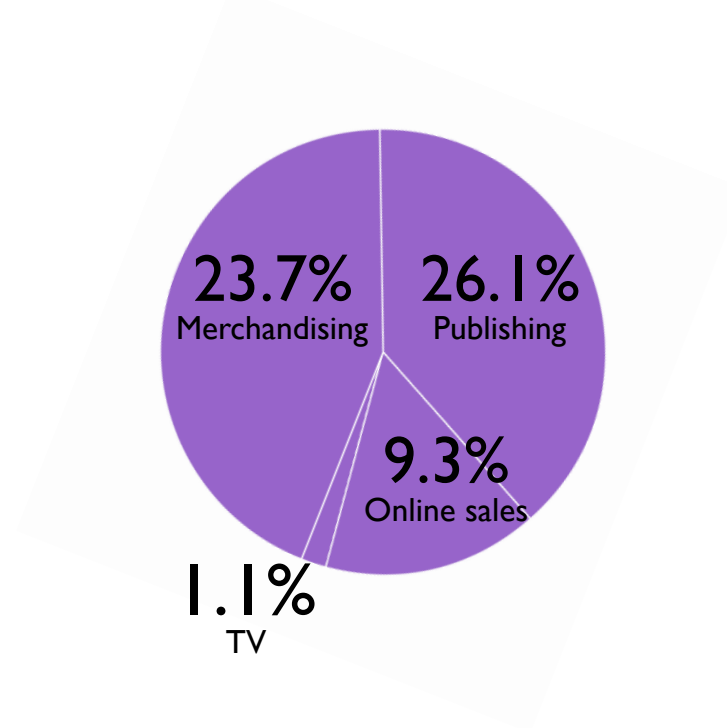
Parsley is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard

Cabbage is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard

Carrots is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard

Spinach is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard

Sometimes want to be straightforward



while other times...



Running Title

sport an electronic ankle bracelet. "There's an element of martyrdom that rattles around Martha Stewart now," says Jeffrey Sonnenfeld, associate dean of the Yale School of Management. "But her humbling experience only makes her stronger."

Martha? Humble? Around the prison yard, they marvel at how she's become one of them. There's many a wife of Hampton snobbery when someone sits at her lunch table. "When my friend, an older lady, sat down with her, they talked about microwave cooking," says Chrisa Gonzalez, a former Alderson inmate who keeps in contact with women there. "My friend said she was very humble, very caring and very kind." Stewart helped one woman who had been disowned by her family by writing a letter to the woman's sister. Stewart wrote movingly of the isolation of prison life and implored the woman to reach out to her incarcerated sister. The letter worked and the family reunited, according to Stewart's friends. In return for her loyalty, the inmates try to help Stewart protect her privacy. Whenever the paparazzi hover near the grounds, inmates crowd around Stewart to block their cameras. Says Gonzalez: "The inmates have become very protective of her."

Out in the cruel real world, the scandal taught Stewart to pick her friends carefully after some of her supporters turned away from her. Before she went to jail, Stewart carefully lined up the team that would become the Martha Makeover Machine. Even at her darkest hour a year ago, Stewart was sowing the seeds of her comeback by negotiating her TV deals and restructuring her board of directors with allies who would return her to the spotlight. The scandal had cost her the chairman and CEO jobs, but she grew increasingly dismayed with the way the empire she founded was pulling away from her, say sources close to Stewart. Even getting the company to write a letter of support to the judge sentencing Stewart was a struggle, the sources say. But as the company's

controlling shareholder with 60 percent of the stock, Stewart still had the power to run the show.

During her trial, Stewart discovered she had an unlikely ally in Mark Burnett, the creator of *Survivor* and *Trump's Apprentice* show. Burnett was stunned by Stewart's slow disappearing act in her own magazine. "I thought her company was making a huge mistake," he says. "It was the equivalent of McDonald's taking down the golden arches." He saw a direct link between the company's strategy and the exodus of advertisers from Martha Stewart Living magazine. "Why would an advertiser feel confident when her own company was removing her?" he says. The reality, in Burnett's view, was that Martha's fall from grace would follow America's favorite storyline all the way to redemption. And he wanted to write the script. So he gave Stewart a call and asked for a meeting. "I thought, 'Even if she's found guilty, she won't get that long a sentence. And the media will have fed their insatiable thirst for taking someone down,'" he recalls. "And then they'll enjoy building her back up again."

When Burnett arrived at Martha's office in New York for their first visit in March, he was dressed in his typical caquophomous style of plaid jacket and striped shirt. Usually, he gets teased for his funky look. But the first words out of Stewart's mouth were a cheery, "Wow! What a fascinating outfit!" And she ran to grab her camera to preserve his sartorial splendor on film. Burnett found her reaction hilarious and evidence of a hidden sense of humor he hoped to bring out in front of a camera. He pitched her on two shows: An hour-long daytime show in front of a live audience and a prime-time reality show. Each would be loosely scripted to play off all the spontaneity and sense of fun Burnett saw in her. They also would chip away at her reputation as an icy Queen of Perfection, which had only been solidified during her trial. (One witness testified that she'd threatened to fire her stock broker if he didn't change the hold music on his phone). Burnett says Stewart loved the idea. "She was so thrilled that another was just reaching out and seeing a life for her beyond all this," he says. Sources in Stewart's camp, though, say she took some convincing, which included Burnett putting together a tape of her cracking wise on late-night talk shows.

Trump also had to be persuaded. He was initially cool to Burnett's idea of giving Stewart an *Apprentice* spin-off. Burnett

Slicing Martha's Pie

The scandal took a big bite out of Martha Inc., which last week reported a fourth-quarter operating loss of \$9.5 million. Revival recipe: TV, furniture, even clothing.



Blooming business: Flowers online are hot

NOW: It just conducted an online fire sale to get out of the Internet catalog business. What remains is www.theflowers.com, which is coming up roses.

NEXT: Build on the flower business and use the Web site to generate advertising revenue with new online content, and to attract new subscribers for her various magazines.



Sitting pretty: The Bernhardt furniture line

Internet/direct commerce
\$9.3
million

2003 4th-qt. revenues: \$9.4 million
2004 4th-qt. operating loss: \$1.1 million

4th-quarter 2004 revenues

Merchandising
\$23.7
million

2003 4th-qt. revenues: \$22.5 million
2004 4th-qt. operating profit: \$10.8 million

NOW: The bright light in the empire. Bernhardt furniture is selling so well it has doubled the size of the factory. And her Everyday pastel housewares at Kmart could get twice the shelf space after the Sears-Kmart merger closes this month.

NEXT: Expand the furniture business. Including a line of assemble-it-yourself kits at Kmart. There's also talk of a new clothing line. And the TV shows could be a breeding ground for ideas.

NOW: How to put this palette? The TV division looks bad now, responsible for a huge drop-off in revenue after her daily syndicated TV show was canceled,

along with some cable agreements.

NEXT: Lights! Camera! Action! NBC and reality-TV guru Mark Burnett are planning a version of "The Apprentice" starring Martha, and a daytime

show with a live audience that's already been sold to 95 percent of the country.



Paging profits: Living hopes for Everyday buzz.

NOW: Bad news: advertisers and subscribers fled the flagship Martha Stewart Living mag as legal troubles mounted. Good news: Everyday Food is a runaway hit.

NEXT: Ride the comeback. After distancing itself from Martha, Living will resume her column, and some advertisers are showing interest again. Bulls Everyday Food into a bigger blockbuster.

Publishing
\$26.1
million

2003 4th-qt. revenues: \$33.1 million
2004 4th-qt. operating loss: \$11.3 million



Shake and bake: The TV tigers will shine on Martha again

Television
\$1.1
million

2003 4th-qt. revenues: \$5.9 million
2004 4th-qt. operating loss: \$1.4 million

Log on for complete audio online coverage to Newsweek.com form and fill up the last line like this

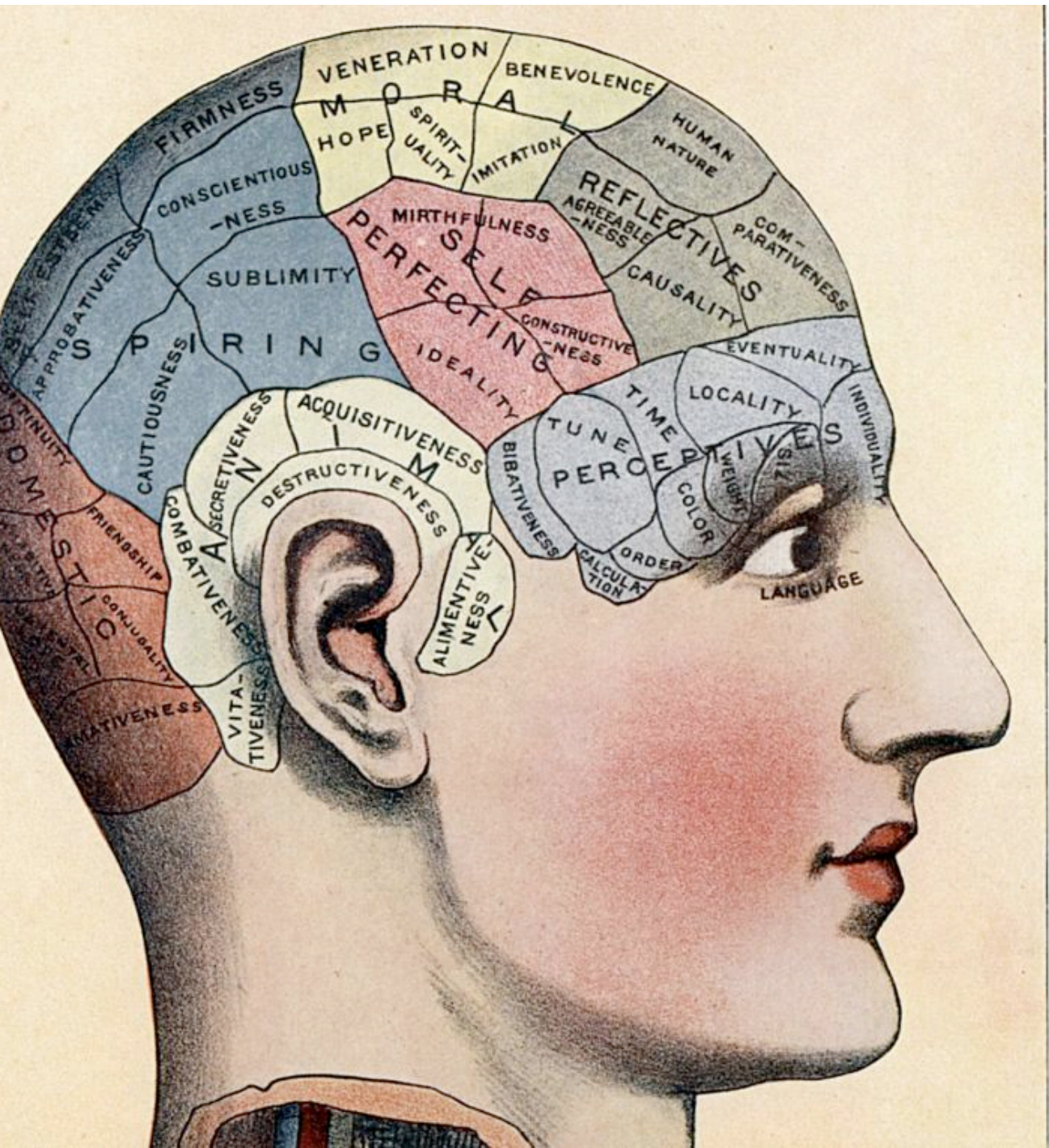


WHY
VISUALIZATION
MATTERS

Karl Gude

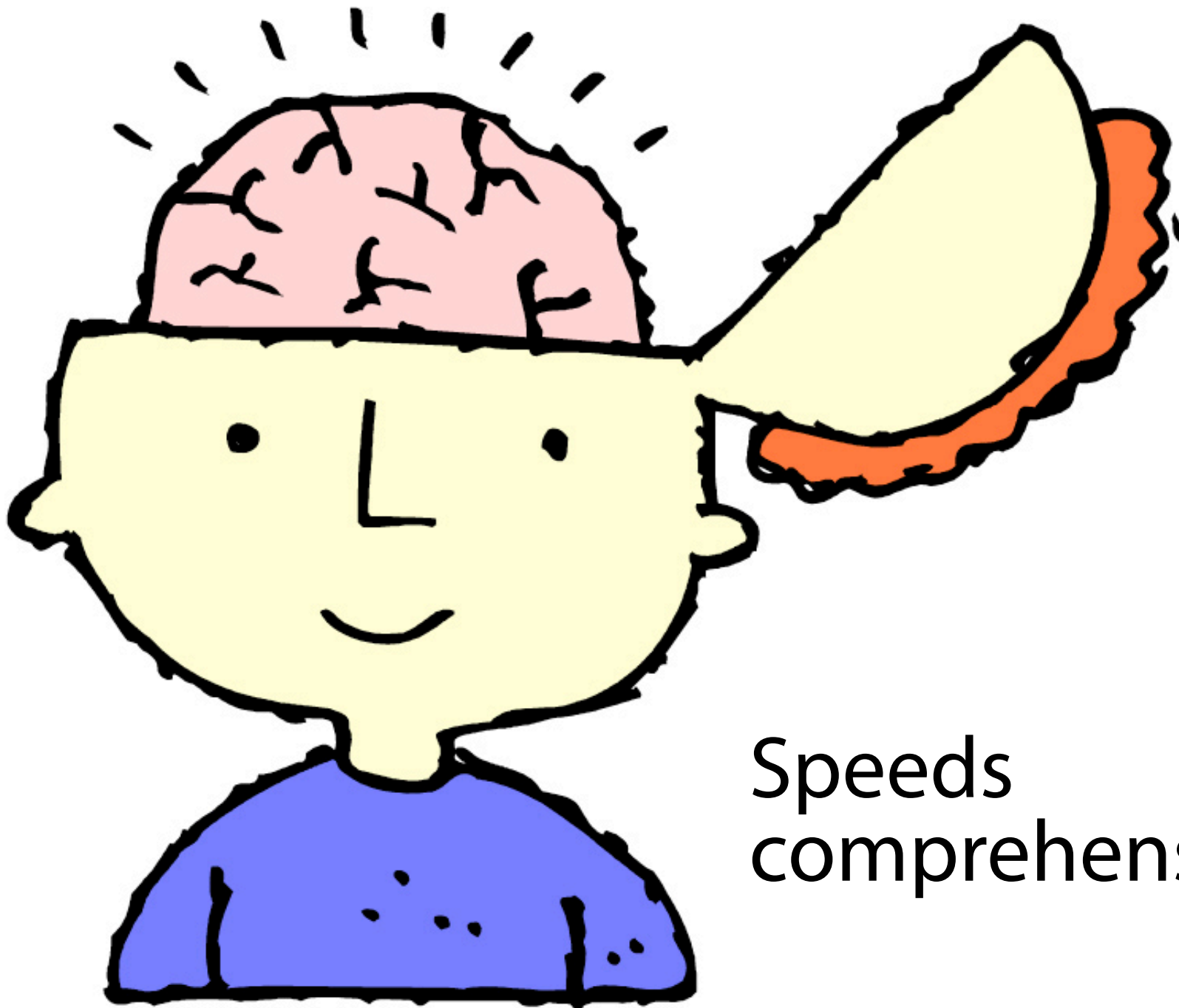


Increases
engagement

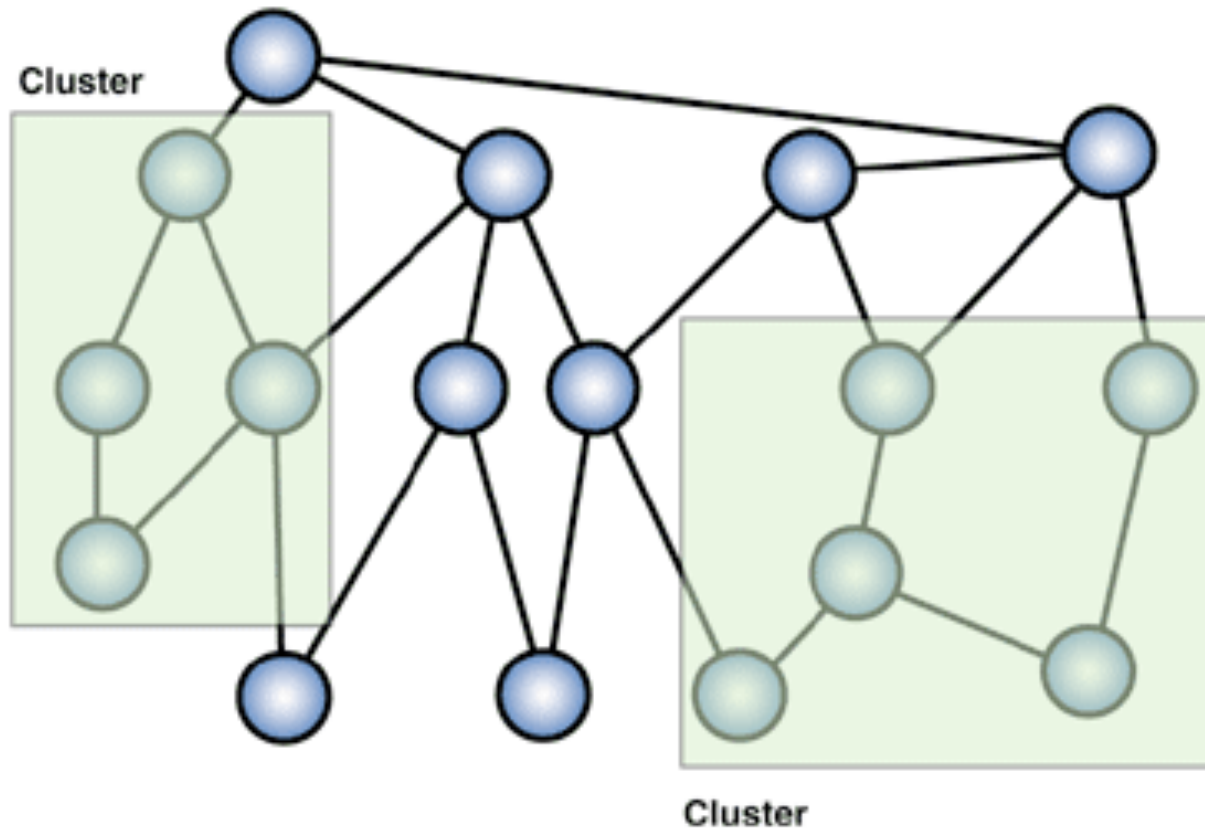


Greater
Retention

Greater
Recall



Speeds
comprehension



Reveals patterns



Explains and
summarizes
the complex

Provides a structure
for organizing,
planning and studying
information and
reveals hidden
relationships



All sorts of visual
TOOLS
to communicate your
message



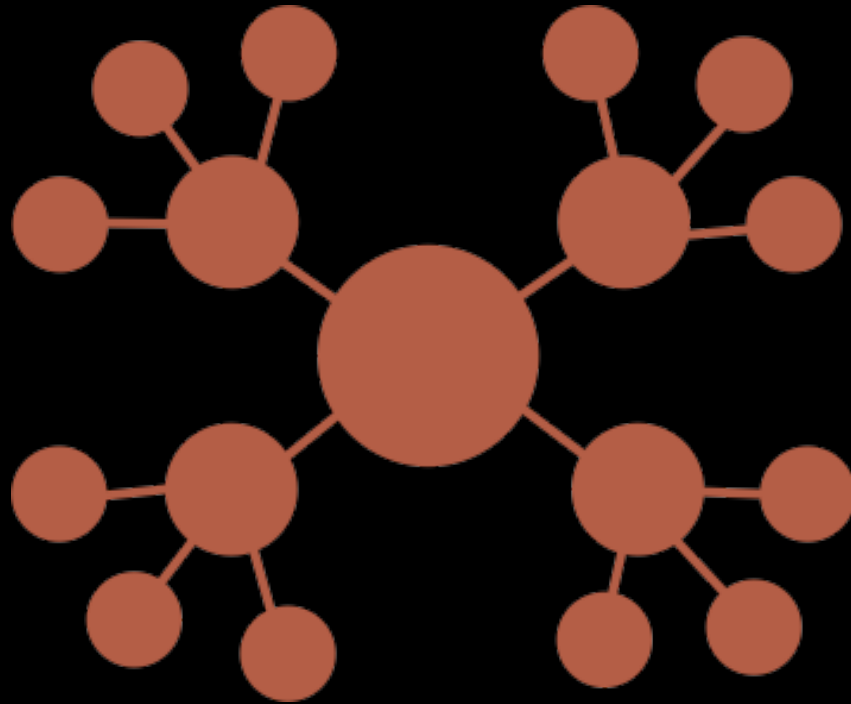
MAPS



CHARTS

25%

TYPE



DIAGRAMS



DRAWINGS

HOW TO SPOT VISUAL **OPPORTUNITIES**

I can show...

WHEN

something
-took place
-must get done

HOW

something-
changed -
compares-
evolves-
functions-
happened-is
structured-works

WHERE

something-is
located-has
been -is
going-is
structured-is
used

WHO-oversees what-

works where-is for/against

WHAT-it's made of-its parts

are -it relates to

-it looks like

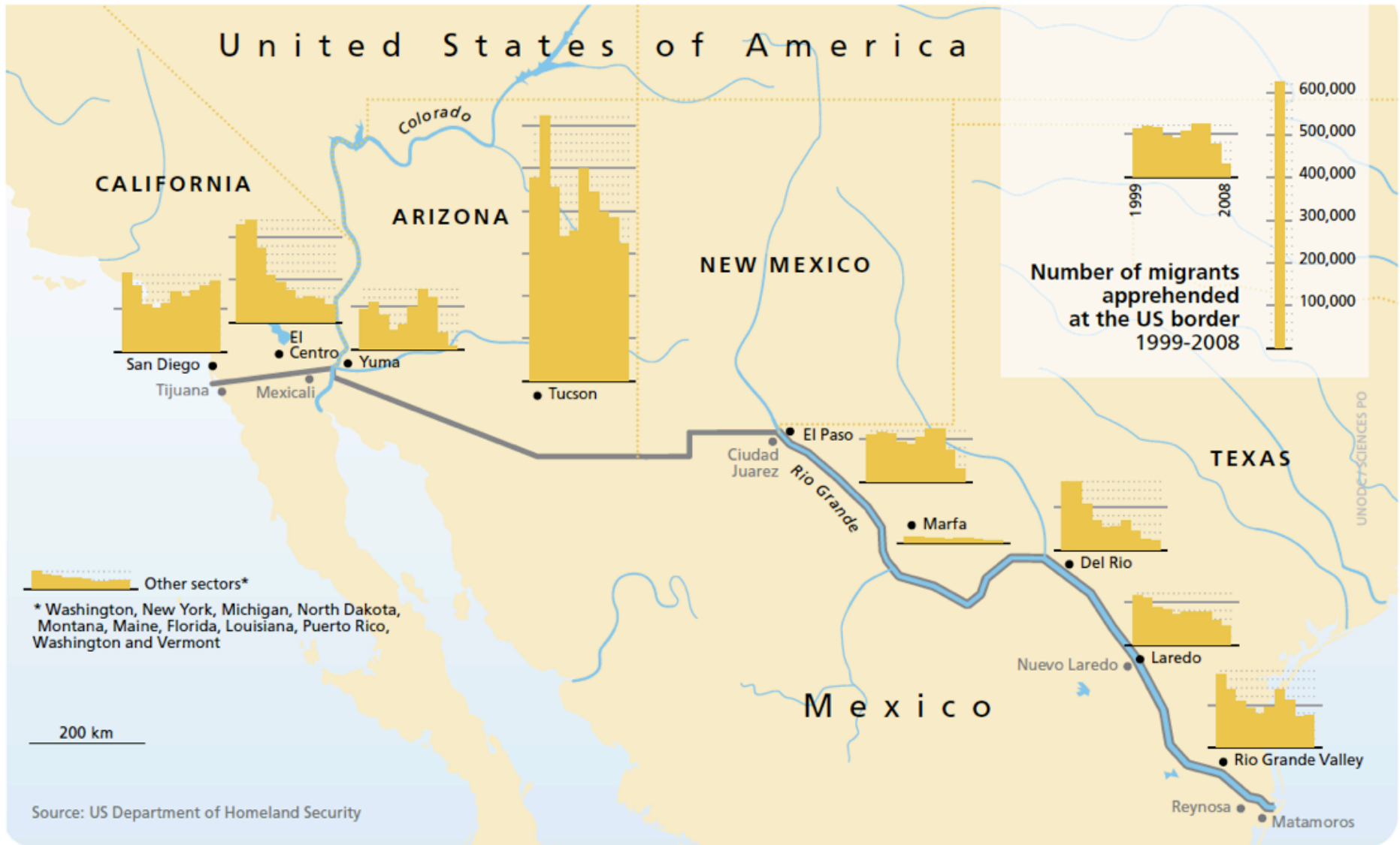
HOW MUCH-was
spent-was made-
was lost-it cost-
we need

WHICH-is better/
worse -is faster/
slower-is bigger/
smaller-is higher/
lower-one to
choose-thing to
do

Show where
IT IS

FIG. 49:

MIGRANT FLOWS FROM LATIN AMERICA TO THE USA, 1999-2008



How it compares to
SOMETHING ELSE



1978

La vida sin el mando

La palabra «cassette» se utilizaba nada en esta época. Además del hecho de que aún existían dos cassetes, el mando a distancia no era más que un simple juguete extraño y caro de gran tamaño. Las funciones se seleccionaban en el mismo aparato.

Cómo funcionaban los televisores

- 1 Dentro del televisor se encuentra un tubo que emite rayos catódicos situados frente a la pantalla.
- 2 El cátodo (carga negativa) emite electrones, que son acelerados hacia el ánodo (carga positiva). La fuerza eléctrica entre ambos produce un haz de luz.
- 3 La luz impacta en la pantalla, cargada con material, y se producen puntos de luz.
- 4 El tubo recorre la pantalla produciendo puntos, a la velocidad que los electrones como una imagen completa.

Cátodo Ánodo

La pantalla era sensible, lo que provocaba muchos reflejos.



Mandos para cambiar la luz, el contraste o para bajar el sonido, el color.



Nada de telecomando sofisticado de canales. Todo a fuerza de rueda y flechas.

Así eran los primeros mandos, conectados por cable al aparato. En los 80 ya se cambiaron en botones físicos. Ahora funcionan mucho más en físico.

Opciones reducidas

Nada de canales terrestres, ni variedad de oferta. La elección de canales se hacía a través de un selector físico en relación a la primera y la segunda. La programación no ocupaba los 24 horas, eran tiempos de la famosa carta de quite.



La carta de ajuste, ahora sustituida por la televidencia y los canales de información 24 horas.



Así eran los primeros mandos, conectados por cable al aparato. En los 80 ya se cambiaron en botones físicos. Ahora funcionan mucho más en físico.

Lo que veíamos entonces...

Curro Jiménez



Tras su primera estancia durante el exilio en México, regresó a España, donde se dedicó a la música, la actuación y la literatura. Fue uno de los grandes cantantes de la época.



Primer programa musical que se emitió en la televisión española. Cuando ya por entonces muchos los conceptos en sus programas, como el caso de Aplauso y Robert Palmer.



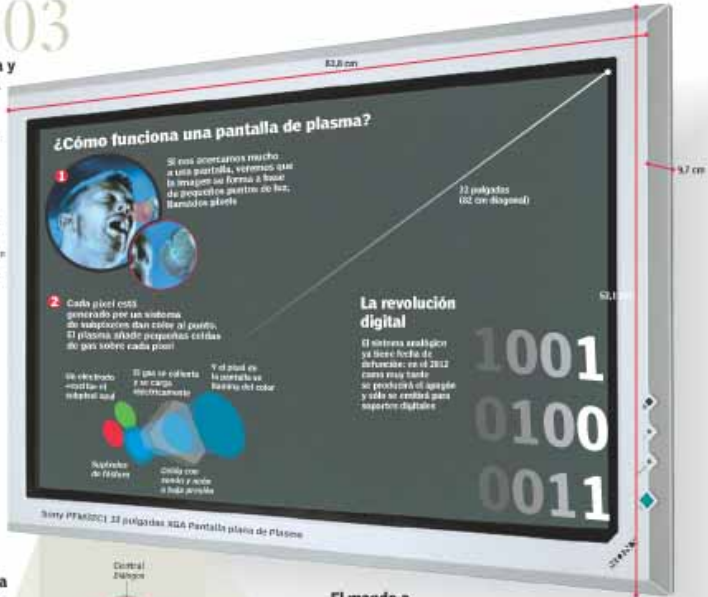
Un globo, dos globos, tres globos. Un programa de variedades que se emitió en la televisión española. Cuando ya por entonces muchos los conceptos en sus programas, como el caso de Aplauso y Robert Palmer.



El hombre y la tierra. El primer programa de variedades de la televisión española. Cuando ya por entonces muchos los conceptos en sus programas, como el caso de Aplauso y Robert Palmer.

2003

Extraplana y de plasma



¿Cómo funciona una pantalla de plasma?

- 1 Si nos acercamos mucho a una pantalla, veremos que la imagen se forma a base de pequeñas gotas de luz. llamados píxeles.
- 2 Cada píxel está generado por un subconjunto de subpantallas (uno para cada color). El plasma dentro de cada píxel que genera cada punto.

La revolución digital

El sistema analógico ya tiene fama de obsoleto: ya el 2012 como más tarde se producirá el cambio y solo se usará para sistemas digitales.



El sistema surround

Usando varias altavoces con distintos tamaños y funciones se logra un efecto de sonido envolvente.



El mando a distancia

Se ha convertido en un elemento necesario para ver la televisión hoy día, además de canales. Es además imprescindible para las aplicaciones interactivas, que empezaron a hacerse sólo en España.



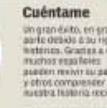
...y lo que vemos ahora

Gran Hermano



Comenzó a emitirse en el 2000. Comenzó a atraer a la audiencia desde el primer momento. Su éxito ha generado todo tipo de programas o series como «El Gran Hermano».

Operación Triunfo



Aplicación de talentos de la televisión. Gracias a ella, muchos talentos surgieron. El éxito se reflejó en programas, concursos, eliminación de concursantes y algún reality.

Shin Chan



Su emisión en los canales de televisión ha sido muy exitosa. Shin Chan es un personaje, entretenido y un éxito. A pesar de ello, la audiencia lo adora.

Label
ANNOTATE

Top of the Rock. Best view in NYC

30 Rock. Dorsey also worked here for David Rockefeller

Radio City Music Hall

My window for eight years at AP news. Met Dorsey here! :)

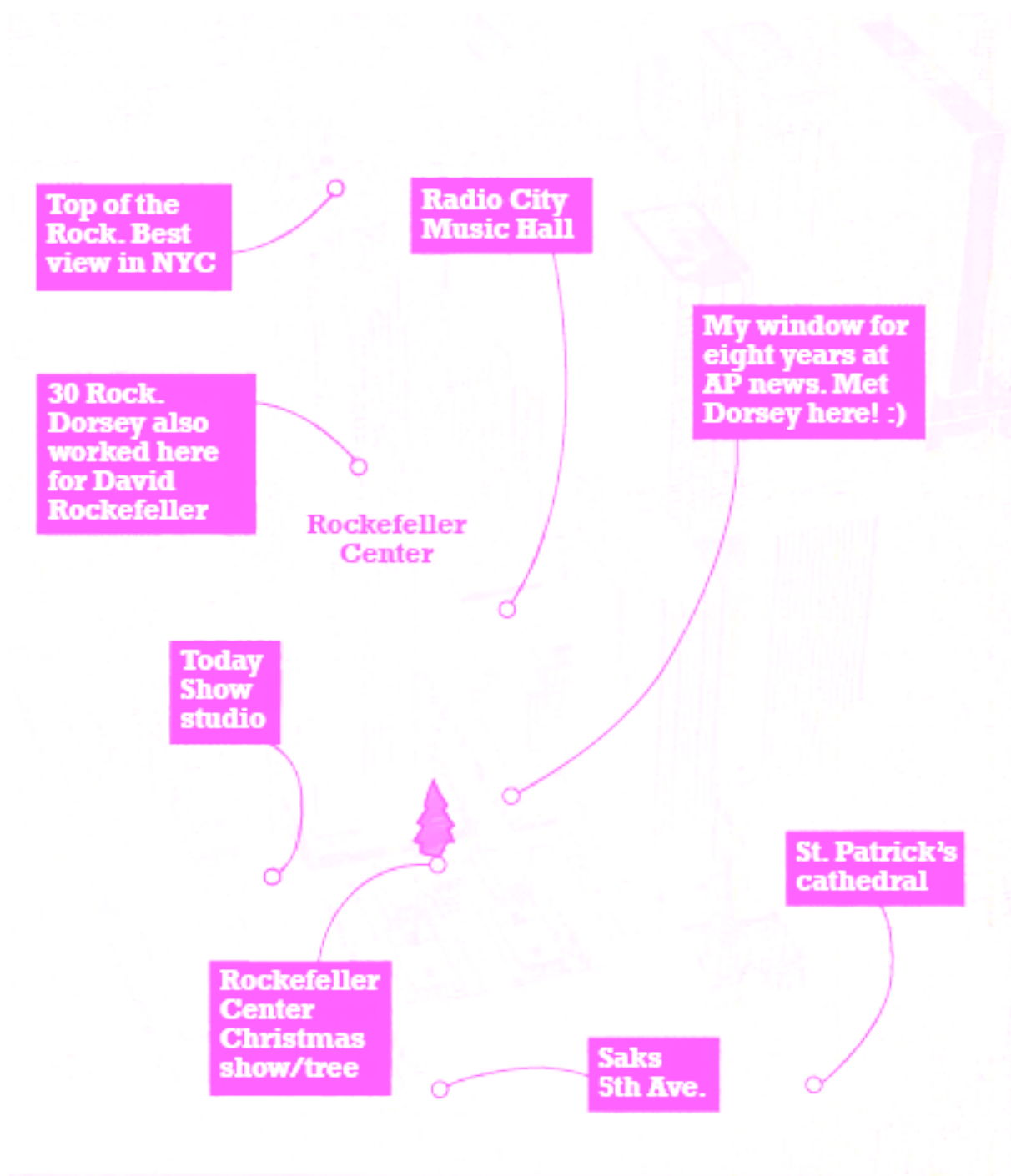
Today Show studio

Rockefeller Center Christmas show/tree

Saks 5th Ave.

St. Patrick's cathedral

Rockefeller Center



Highlight for
EMPHASIS

The entire document

Exhibit 13 explained

Inside the secret deal to hide the text messages

Here are key excerpts of a secret agreement dated Nov. 1, 2007, that includes provisions to conceal damaging text messages between Detroit Mayor Kwame Kilpatrick and his then-chief of staff, Christine Beatty. The messages showed Kilpatrick and Beatty lied at a police whistle-blower trial last summer when they testified they did not have an affair, and that they misled jurors when they said they did not fire Deputy Police Chief Gary Brown.



Read the full text of this and two other documents at freep.com

CONFIDENTIALITY AGREEMENT
Plaintiffs Gary Brown, Harold Nelthrope and Walter Harris ("Plaintiffs"), and their attorneys, Stefani & Stefani, Professional Corporation ("S&S"), enter into this Agreement by and through their attorneys, with Kwame Kilpatrick ("Kilpatrick"), individually and personally, and Christine Beatty ("Beatty"), individually and personally, effective November 1, 2007, in consideration of the mutual promises contained herein, the parties agree as follows:

1. The parties are desirous of an effective and uniform system of protection and security of the private and confidential records that may not have in the above described litigation, or in any dispute proceeding entered thereafter. Therefore, the parties have entered into this Confidentiality Agreement to mutually exchange and protect the confidentiality of the records in this lawsuit.

2. In this Agreement, the parties agree as follows:

1. The parties agree to protect all of the records contained in any dispute proceeding entered thereafter, including but not limited to the records of Christine Beatty's home, the financing through Fifth Third Bank and the refinancing of the previous home in which she resided.

2. The parties further agree to maintain in the strictest confidence, the contents of any and all of the K&B records that came into their custody or control, or to which they have had access.

3. In the event that any employee of S&S violates this provision, S&S shall be responsible for liquidated damages to the City of Detroit in the amount of \$2,665,666.00.

4. S&S shall promptly notify (by e-mail or fax to the e-mail address or fax number provided to S&S in writing) Christine Beatty and Kwame Kilpatrick of any inquiry received by it as to the specific terms, or specific content of this Confidentiality Agreement.

5. Brown shall enter into an agreement with respect to the K&B records specifying liquidated damages of \$2,665,666.00 to the City.

CONFIDENTIALITY AGREEMENT

Plaintiffs Gary Brown, Harold Nelthrope and Walter Harris ("Plaintiffs"), and their attorneys, Stefani & Stefani, Professional Corporation ("S&S") enter into this Agreement by and through their attorneys, with Kwame Kilpatrick ("Kilpatrick"), individually and personally, and Christine Beatty ("Beatty"), individually and personally, effective November 1, 2007.

surrender to counsel and/or representatives designated by Kilpatrick all of the documents obtained by plaintiffs concerning the purchase of Christine Beatty's home, the financing through Fifth Third Bank and the refinancing of the previous home in which she resided

surrender to counsel and/or representatives designated by Kilpatrick, all original records and all copies of such records made by them of records obtained from Skytel for the text pager issue to Christine Beatty for the period September through October, 2002 and April through May 2003.

Plaintiffs and their attorneys further agree to maintain in the strictest confidence, the contents of any and all of the K&B records that came into their custody or control, or to which they have had access.

b) Plaintiffs and their attorneys agree not to disclose such records in any fashion,

In the event that any employee of S&S violates this provision, S&S shall be responsible for liquidated damages to the City of Detroit in the amount of \$2,665,666.00

S&S shall promptly notify (by e-mail or fax to the e-mail address or fax number provided to S&S in writing) Christine Beatty and Kwame Kilpatrick of any inquiry received by it as to the specific terms, or specific content of this Confidentiality Agreement.

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Highlights and analysis

The confidentiality agreement arose from a decision by the city and Mayor Kwame Kilpatrick to settle lawsuits by three former Detroit cops for \$8.4 million. Less than two months earlier, a jury had awarded \$6.5 million to two of the cops, Gary Brown and Harold Nelthrope, but the mayor vowed to appeal.

At the Brown-Nelthrope trial, their attorney tried to introduce evidence about Christine Beatty's purchase of her home. The attorney, Mike Stefani, contended that the mayor improperly helped his chief of staff obtain the house. The judge didn't allow that evidence to be entered.

Kilpatrick and Beatty demanded that Stefani and his clients turn over embarrassing, sexually charged text messages that Beatty exchanged with the mayor on her city-issued paging device. The messages show that Beatty and Kilpatrick lied at the trial about having an affair, and misled jurors about firing Brown.



Kilpatrick



Beatty

The agreement bars everybody involved from talking about the text messages or their contents. The penalty for talking: the ex-cops and their lawyer would forfeit their settlement money.



Stefani

Kilpatrick and Beatty are to be alerted if anyone asks Stefani or his employees about the settlement. Stefani is instructed on how he is to answer settlement inquiries.

This describes how much the former cops stand to lose if they sue the

Explain it with a
DRAWING

Buying Precious Time

Despite their inevitable collapse, the towers stood for more than an hour after being hit, allowing numerous tenants to escape.

8:45 a.m.

The first hijacked 767 hits the north side, snapping exterior columns and igniting more than 20,000 gallons of jet fuel.

10:29 a.m.

Softened by 2,000-degree temperatures, the remaining steel supports give way, causing the building to collapse.

9:03 a.m.

A second hijacked Boeing 767 slams into the southeast corner, causing extensive damage to exterior supports.

9:50 a.m.

Mounting fire damage from the burning fuel causes the building to list to the right before falling straight down.

1 World Trade Center

Observation deck

2 World Trade Center

3 World Financial Center: Damaged

7 World Trade Center: Collapsed

6 World Trade Center: Collapsed

Pedestrian bridge: Collapsed

2 World Financial Center: Damaged

15 elevator shafts and four stairwells per tower provide evacuation routes

5 World Trade Center: Collapsed

3 World Trade Center, The Marriott: Collapsed

4 World Trade Center: Collapsed

Top Tenants

There were 283 businesses, 9 chapels, 2 restaurants, more than 300 computer mainframes, 15 trading floors, and cafés serving more than 30,000 coffees a day.

THE LARGEST LEASERS

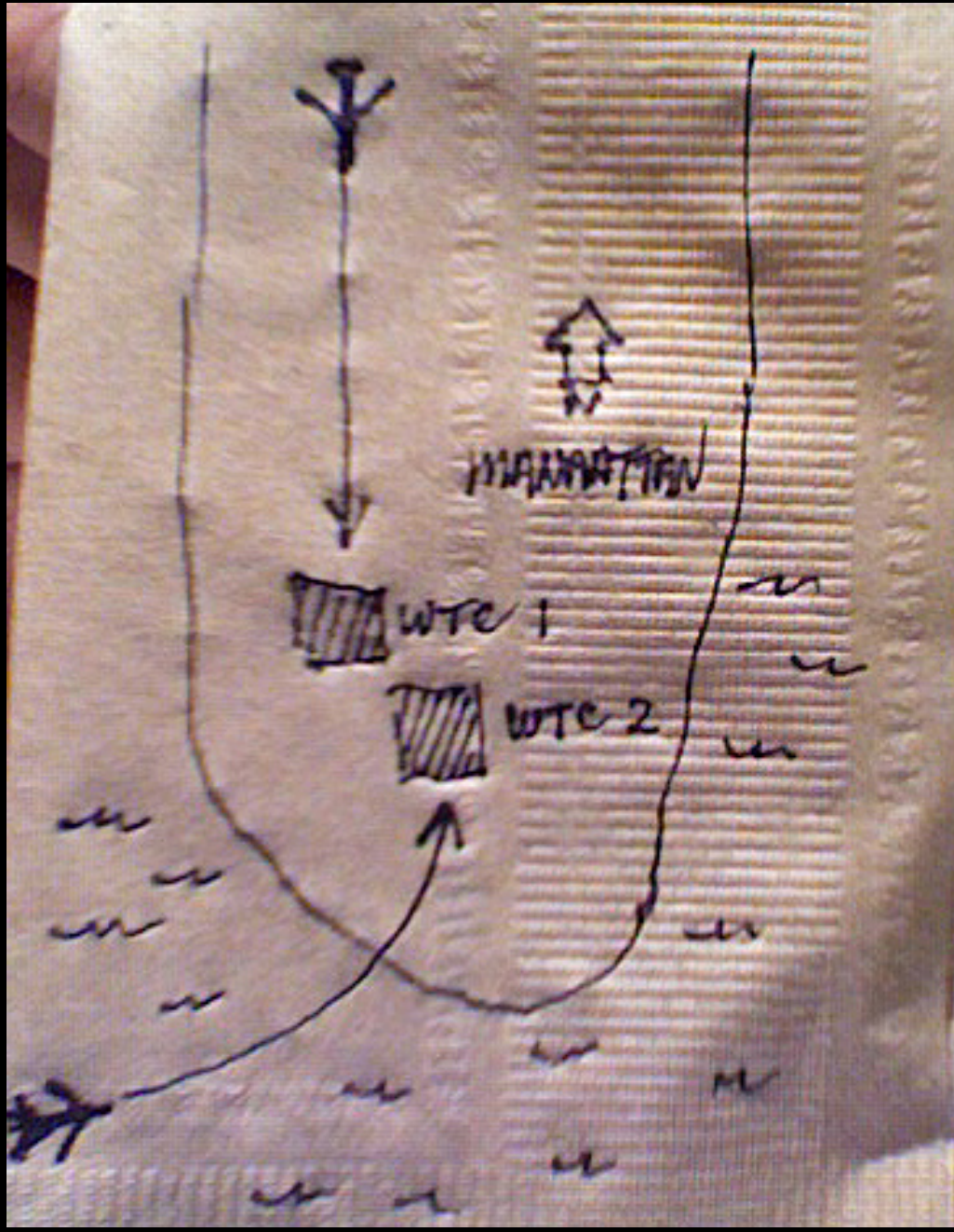
North Tower:
Empire Health Choice
Marsh USA
Brown & Wood, L.L.P.
Bank of America
Dai-ichi Kangyo Trust Kemper Insurance Co.
South Tower:
Morgan Stanley
Guy Carpenter
Fiduciary Trust Co. Intl.
Oppenheimer Funds, Inc.
AON Corp.
Fuji Bank

THE HUMAN TOLL*

Airline victims:
Presumed dead: 266
WTC workers, visitors
Still missing: 4,972
Confirmed dead: 159
WTC rescue workers
Confirmed dead: 30
Presumed dead:
350-400
Pentagon:
Presumed dead: 125

*AS OF SATURDAY SEPT 16, 7:00PM ET

NORTH



Organize with
GROUPS

The Wide, Wide World of Microsoft

Bill Gates started Microsoft in 1975. It developed the DOS operating system in 1981; back then the company had 60 employees.

Today, there are 20,000 "Microserfs" around the world and the company is poised to play a role in almost every aspect of our lives.



Home PC The core business, operating systems for the PC: Windows 95, 3.x, DOS.



Household systems Developing software to control appliances like the stove, lights.



Broadcast PC Computers will be able to carry satellite, cable and network television.



Web TV Competing with the likes of Samsung to allow TVs to surf the Web.



Auto "Smart cars" will tell you where you are and how to get where you are going.



Handheld PC Windows CE will vie to run the new generation of palm-top computers.



Telephone Software will connect your phone directly to the Internet without a PC.



THE HOME

Microsoft plans to spread PC technology around your house, from your car to the appliances in your kitchen.



Games Golf, basketball and Monster Truck Madness compete for crowded shelf space.



Banking Money competes with Quicken to let you pay bills and balance your accounts.



Music Music Central lets you search through album clips and reviews, purchase albums.



Educational Magic School Bus series tackles difficult science topics with cartoons.

MULTIMEDIA CONTENT

Microsoft sells one third of all reference software. But its fledgling games division has less than 5 percent of the market.



Reference Encarta is leading CD-ROM encyclopedia. Bookshelf packs several tools.



Maps Automap Road Atlas challenges AAA with travel info for North America.



Movies Cinemasia includes reviews of 20,000 movies, with actor bios and video clips.



Alliances Owns half of Dramatica Interactive; will produce multimedia products.

THE WORKPLACE

Over the years, Microsoft has been chipping away at the market share of companies like Lotus, which got there first.



Office Suite Office 97, a package of business software, competes with others like Corel.



Spreadsheet Excel lets users build tables and databases, design business graphics. Competitor: Lotus.



Word processing Word has unseated Corel's word-champ WordPerfect, dominating the market.



Presentation graphics PowerPoint lets users create transparencies, slides and overheads.



Publishing Publisher '95 enables document design on the PC; FrontPage creates Web pages.



Office PC Back Office works on company servers to regulate traffic, e-mail and electronic storefronts.



Intranet Windows NT runs corporate networks. Other programs, like databases, run on top of it.



Shopping Merchant Server competes against the likes of IBM to allow safe commerce on the Web.



Databases SQL Server takes on the leading Oracle database products that run things like billing systems.



Net PC Rivals like Sun are tooting the bare-bones "Net computer." Microsoft plans a latter version.

COMMUNICATIONS

Last week Microsoft said it would probably lose \$1 billion over the next three years on online ventures.



Web browser Explorer is challenging Netscape Navigator for dominance in the browser war.



Online service MSN began as a proprietary service, like AOL. Members now access it on the Web.



Internet provider MSN offers dialup access to the Net, competing with companies like AT&T.



Cities Sidewalk will debut by '98 with Web guides to major cities in the U.S. Could challenge local papers.



E-zines Among several: Slate, punditry by Michael Kinsley and Co., and UnderWire for women.



Investing The Investor Web site lets you track stocks and trade online via Charles Schwab service.



Travel Expedia, a Web-based travel agency, lets you reserve plane tickets and peruse guidebooks.



Cable With NBC, launched MSNBC and a Web site this summer. Competes with CNN, Fox.

PHOTOS LEFT TO RIGHT: H. ARMSTRONG ROBERTS; H. ARMSTRONG ROBERTS; PETER SICKLEY-ARCHIVE PHOTOS; FIG. H. ARMSTRONG ROBERTS; SEATTLE-ARCHIVE PHOTOS; FIG. GARY REISS-EPIC; H. ARMSTRONG ROBERTS; FIG. H. ARMSTRONG ROBERTS; FIG. E. VRIELAND; H. ARMSTRONG ROBERTS; H. ARMSTRONG ROBERTS; H. ARMSTRONG ROBERTS; H. ARMSTRONG ROBERTS; H. ARMSTRONG ROBERTS; FIG. FIG. H. ARMSTRONG ROBERTS; PICTURE OF BILL GATES BY SIGEL PARRY-CPL; HISTORIC ICONS FROM CIA ARCHIVES.

GRAPHIC BY KAREL GOODE; RESEARCH BY BRAD SHANKMAN/STANLEY TANAKA; HISTORY: MURPHY/ST. GUY'S.

Break things
DOWN

idZES - EQUIPMENT: AN OVERVIEW



Recce Equipment

Recce Projectile



Thermal Sight



Weapon Accessory Equipment

Video Visor



Thermal Visor



Core System

Headset

(active, with earprotection)



Core Computer



Battery Pack

(SM-bus compliant)



Navigation System

(GPS + Inertial)



Group Radio (UHF)



Control Unit / Auxiliary Display



Cabling



(Warning Sensors)



Helmet System

Digital Magnetic Compass



Helmet with Ballistic Cover



Helmet Display

alternatively:

Night Vision Goggles



Commander Equipment

Troup Radio (VHF)



Portable Control Computer (TFR)



Clothing, Protection and Carrying System

- Combat Dress
- NBC - Protection
- Thermal Protection
- Rain Protection
- Ball. Protection
- Carrying System

Base Station / Vehicle Adaption



Adaption FülInfoSys / IFIS Group Radio



MIP

Structure
HIERARCHY

Tree of Life

PROMOTION

Traditional media

PROMOTION

Social Media

YouTube

Blog

Facebook

Twitter

LAY PUBLIC

What is the Tree of Life?
Landing page would explain
the tree, evolution, its major
branches, etc.

Extinct or near extinct species

Focus on Darwin

Focus on Evolution

Glossary of terms:
Phylogeny, biodiversity, lateral transfers...

Tree in popular culture

Interactive infographic:
Explains trees, history, Darwin,
offers examples of evolutionary
relatedness among species through time.

Welcome to OpenTree, the
Community Assembled Tree of Life

SCIENTISTS

Explore OpenTree

Systematists

Other scientists

Students, public

Contribute

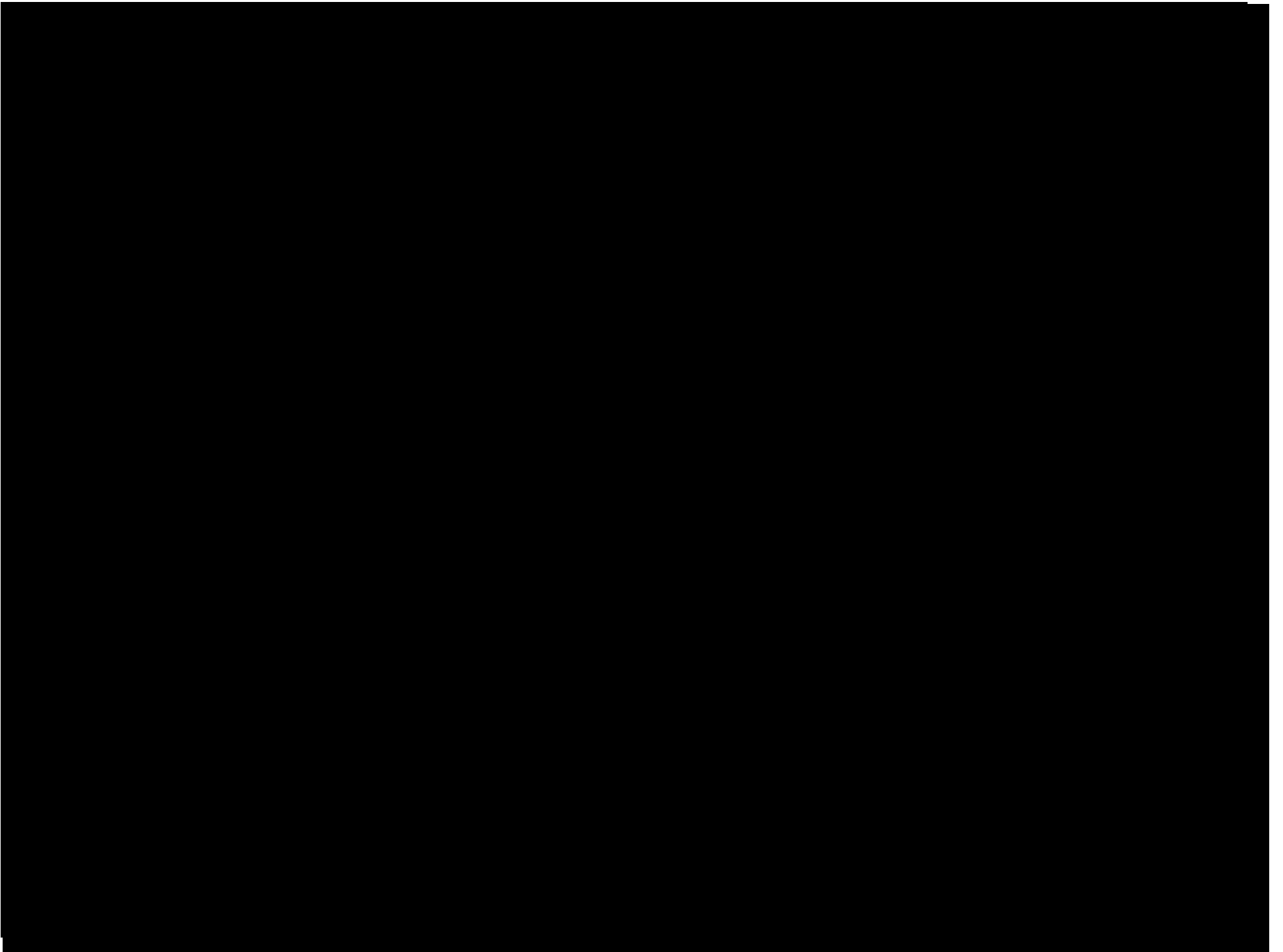
Comment

Download all
or portion

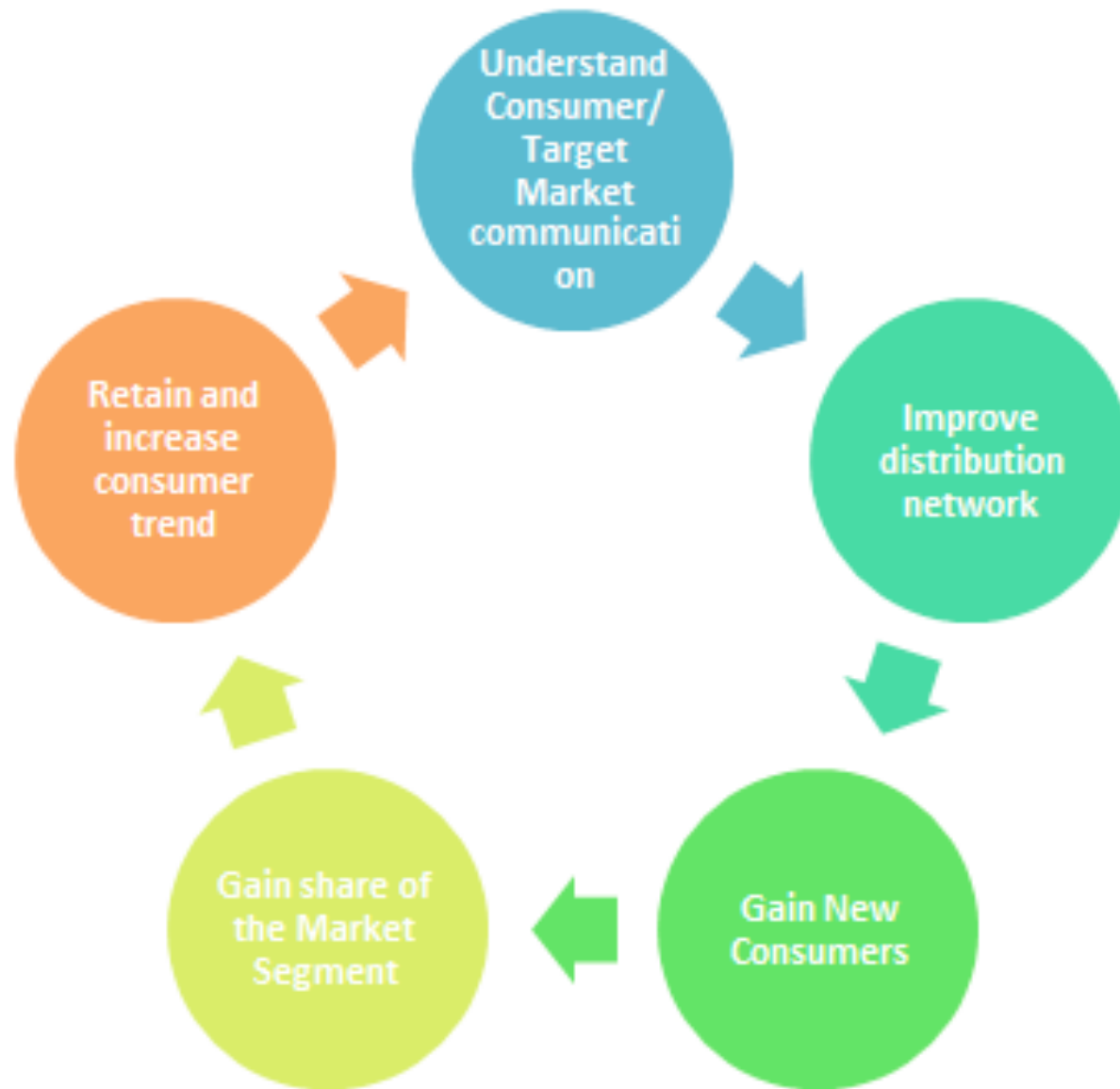
Find my
favorite
organism

EXplore the ToL

See its evolutionary path
and connections to other species



Use a flow
CHART



Cutaway
LOOK INSIDE

BILL CLINTON EMERGED FROM CHURCH ON SUNDAY, Jan. 18, with his Bible in one hand, his wife in the other, and his mind, quite possibly, on other matters. The day before, at his secret deposition in the Paula Jones sexual-harassment case, the president had been asked some unsettling questions about his relationship with Monica Lewinsky. He had denied any sexual relationship, but had grown lawyerly and equivocal when asked some other questions, like whether he had ever exchanged gifts with the 24-year-old former White House intern. That Saturday night, the Clintons had

been expected to dine with their friends White House chief of staff Erskine Bowles and his wife, Crandall, but the First Couple had canceled at the last minute. Instead, Clinton had called his personal secretary, Betty Currie, and asked her to come into work on Sunday—normally her day off.

The president and his secretary met privately at the White House that day after church. The president had told Paula Jones's lawyers that, as best he could recall, he had not met alone with Lewinsky. According to a report in *The New York Times*,

confirmed by *NEWSWEEK*, as he spoke to Currie, Clinton wanted to make sure that his recollections squared with those of his secretary, who sits just outside the Oval Office and acts as the president's gatekeeper. Lewinsky might have come by the Oval Office, Clinton allowed. But he had not seen her any time after Christmas. We were never alone, he repeated to his faithful secretary. Right?

Neither the White House nor Currie's lawyer, Lawrence Wechsler, disputed that Clinton spoke those words, or something

close to them, in the conversation with Currie. But exactly what he meant is a critical ambiguity in the case. The White House spun furiously that Clinton had been merely refreshing his own recollection with Currie's help, that he had wanted to reassure himself that the answers he had given under oath the day before were the correct ones. *The Times*, however, strongly implied that Clinton had been trying to subtly coach Currie to back up his story if questioned—in effect, to lie for her boss. In truth, Clinton had met with Lewinsky as recently as Dec. 28. According to *The Times* (and confirmed by *NEWSWEEK*), Currie reluctantly but honestly admitted to federal investigators probing the president for obstruction of justice that Clinton and Lewinsky had sometimes met alone.

Clinton's stonewall strategy depends on reducing the scandal to he-said-she-said: Lewinsky's word against the president's malicious leaks versus stout denials; a young woman against the chief executive. The president cannot afford to be contradicted by other witnesses, particularly reliable ones like Betty Currie, a much-beloved 55-year-old woman who attends church even more often than Bill Clinton,



Under siege by reporters, Lewinsky leaves a Santa Monica, Calif., restaurant.

The Geography of Power

For staffers in the White House, proximity to the president is everything. Monica Lewinsky spent too much time trying to get near the Oval Office, and she was exiled to the Pentagon. Now prosecutors are asking those closest to Clinton to remember any interaction between the president and the intern. Some areas of inquiry they may be pursuing:



Betty Currie
She manages the traffic in and out of Clinton's office. Prosecutors want to know why Currie "waved" Lewinsky in, and if the former intern and Clinton were ever alone.



Bruce Lindsey
The deputy White House counsel officially tends to complex issues like labor disputes. Unofficially, he's Clinton's consigliere. Prosecutors want to know what he knows.



Evelyn Lieberman
The former deputy chief of staff supervised interns—and sent Lewinsky packing for hanging around the West Wing. Prosecutors want to find out if there were other reasons, too.



John Podesta
The deputy chief of staff is a close friend of Currie's. He recommended Lewinsky for a job with U.N. Ambassador Richardson in New York. Prosecutors want to know why.



George Stephanopoulos
He used to occupy the prime power corner, just steps from the Oval Office. Since George was never far from the action, prosecutors want to know what he might have seen.



Bayani Nelvis
He and other stewards provide the president and guests with refreshments, tidy the quarters—and might have had an opportunity to observe Clinton and Lewinsky together.

Presidential study
Clinton's private retreat, where he can make phone calls and watch the news without being observed.

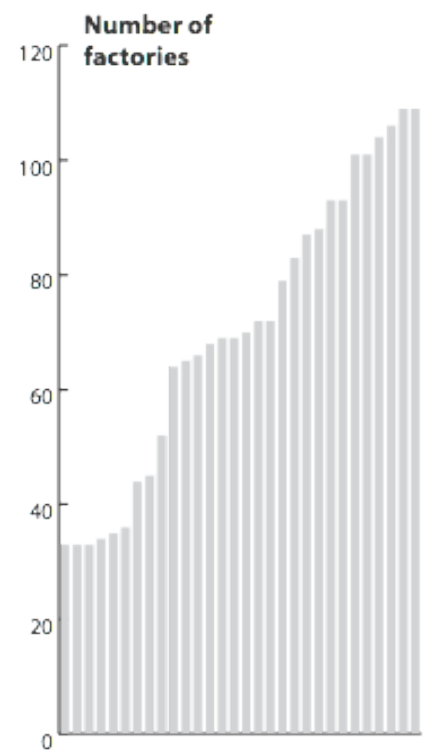
Currie's story was a blow to the president last week—but almost surely not the last.

NEWSWEEK has learned that there is another witness who can corroborate important parts of Lewinsky's story of her alleged relationship with the president. According to lawyers close to Clinton's defense, the White House is worried about a woman named Ashley Raines, whose father is a Little Rock architect and whose mother is the manager of the Excelsior Hotel, site of the notorious 1991 encounter between Clinton and Paula Jones. Raines, who is in her late 20s and who works as the customer-service program director in the White House Office of Administration, is a friend of Lewinsky's, and has talked to investigators for Independent Counsel Kenneth Starr. She has given them detailed accounts of what Lewinsky told her of the alleged affair with the president. Raines has also told investigators that she listened to telephone messages from Clinton that were left on Lewinsky's answering machine, according to lawyers close to the president's defense. Neither Raines nor her lawyer could be reached for comment. A White House official insisted Raines was not "cooperating" with Starr, but was responding to a subpoena. (Another official has already suggested that the White House is prepared to challenge Raines's credibility.)

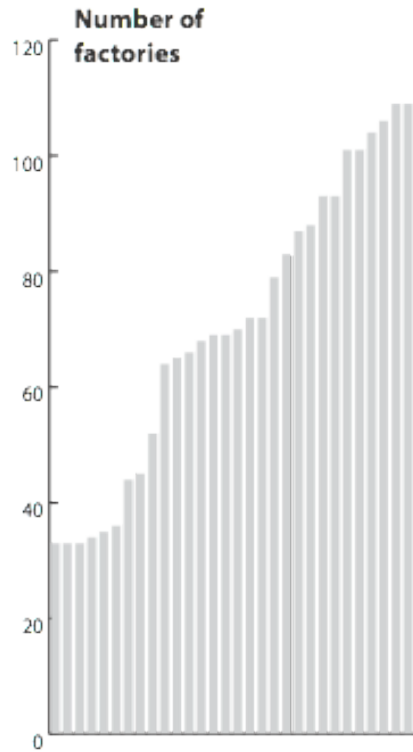
The president cannot seem to escape the coils of Monica Lewinsky. Word of the *Times* story arrived at the White House at the moment the president seemed to be

Tell a
STORY

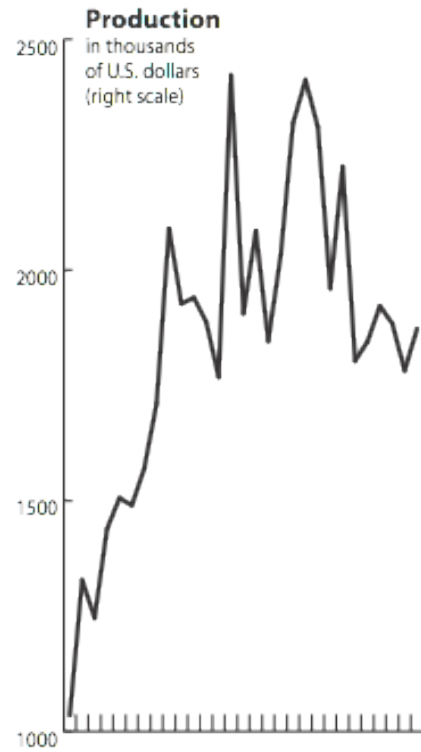
1. The number of factories in South Korea is growing



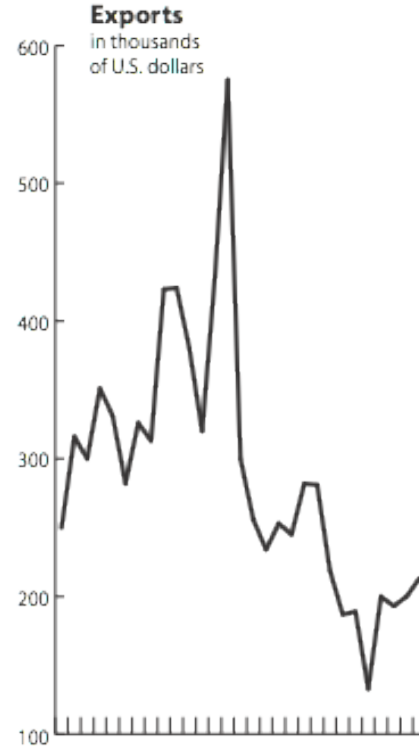
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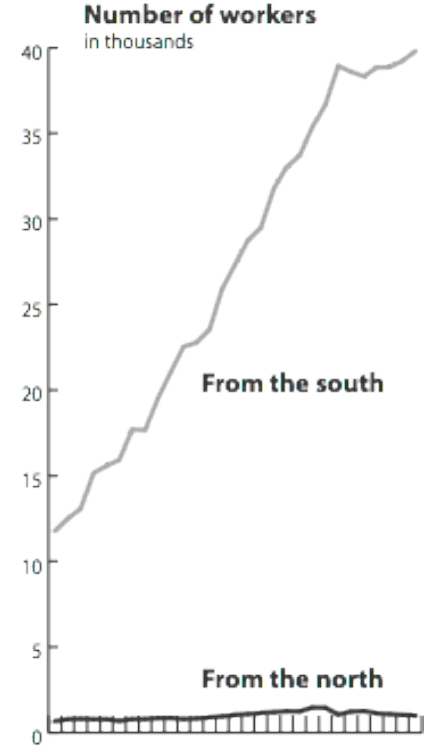
2. And, though production rose sharply for awhile, it has stalled



3. And exports are plunging



3. But this hasn't affected the number of jobs



Free
stuff



<http://freevisualtools.wikispaces.com/>