

INVITATION TO ADVERTISE in PR News' NonProfit PR Awards Issue



A Salute to the Top Nonprofit PR Teams & Campaigns

Coming November 3, 2009

Your opportunity to reach over 100,000 PR decision makers!

Ad Sales Close: October 23, 2009

Materials Close: October 28, 2009

Event Date: November 3, 2009

CELEBRATE THE BEST in Nonprofit PR and congratulate your clients and colleagues in the issue showcasing the best practices in nonprofit public relations. Promote your service and brands to the thousands of readers who read and re-read this issue year-round.

PR News' Nonprofit PR Issue profiles the top nonprofit PR campaigns of the year. In the spirit of PR News' mission of providing straight-up, no-fluff coverage, the Nonprofit PR Awards issue serves as a users guide to PR departments of all sizes and missions. Our award-winning writers profile the top innovative campaigns, the smartest communications initiatives and the people behind them, and much more, covering everything from crisis management to membership relations.

Why advertise in this special issue? No other trade publication will provide you with such high-caliber readership coupled with executive-level coverage. The Nonprofit Awards Issue will be a special issue of PR News that will be referenced by executives and their teams year-round.



PR News Special Issue Advertising Rates:

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The PR News Nonprofit PR Awards Luncheon will be held at the National Press Club in Washington DC, on November 3. The PR News Nonprofit PR Awards Issue will be published and pre-released at the luncheon, reaching more than 300 PR decision makers that day, and more than 100,000 via print and electronic distribution the week of November 3.

If you have a service to share or an announcement to make to top PR decision-makers, this is the venue to get your message read and acted upon! **Reserve your space today.** Contact Vice President & Group Publisher Diane Schwartz at 212-621-4964; dschwartz@accessintel.com

