

## COMPANY INDEX

The following organizations appear in the PR News CSR Guidebook, by chapter.

### Chapter 1

3M  
 Abbott Laboratories  
 Allstate  
 American Association of Fundraising Counsel  
 American College of Emergency Physicians  
 Arthur Page Society  
 Aspen Institute  
 Bally Total Fitness  
 Booz Allen Hamilton  
 Bristol Myers Squibb  
 Burson Marsteller  
 Business for Social Responsibility  
 Cause Communications  
 Center for Corporate Citizenship  
 Center for Policy Dialogue  
 Coca-Cola  
 Cone Inc  
 The Economist  
 Ethical Corporation  
 DHL  
 Diageo  
 Edelman  
 ExxonMobil  
 Giving USA Foundation  
 Habitat for Humanity  
 Harris Interactive  
 Hitachi Foundation  
 Hewlett-Packard  
 IBM  
 Kidney Foundation  
 Lafarge North America  
 MetLife Foundation  
 MWW Group  
 New Art Center  
 Nike  
 Nokia  
 Office Depot  
 Petro-Canada  
 Pfizer  
 PPL  
 Procter & Gamble

Prudential  
 SAFECO Insurance  
 Samsung Group  
 Sears  
 Suncor Energy  
 SVN Marketing LLC  
 Texas Instrumentns  
 VSA Arts  
 Unocal  
 US Chamber of Commerce  
 Whirlpool

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### Chapter 2

ABN-AMRO Bank  
 BAE Systems  
 CSRWire  
 Ethical Corporation  
 Flagg  
 Foxwoods  
 IR Solutions  
 KD Paine & Partners  
 Newsweek  
 Pierson Grant PR  
 Social Funds  
 SVN Marketing  
 Verizon  
 Wal-Mart  
 Wendy's

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### Chapter 3

American Express  
 American Heart Association  
 Avon  
 Bayer  
 Clear Channel Communications  
 Cone  
 CRT/tanaka  
 Liz Clairborne  
 Macy's  
 National Heart, Lung & Blood Institute  
 Pfizer

Shazaam LLC  
Target  
Woman's Day

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**Chapter 4**

Association of Chartered Certified Accountants  
AccountAbility  
Business for Social Responsibility  
Chiquita Corp.  
Corporate Register  
Ethical Corporation  
ERM  
Forest Stewardship Council  
Hewlett-Packard  
Hill & Knowlton  
KPMG  
Mohawk Paper  
Social Investment Research Analysts Network  
SustainAbility  
SVN Marketing LLC  
UPS  
William James Foundation  
World Resources Institute

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**Chapter 5**

American Institute of Certified Public Accountants  
Bacon's  
Coast Capital Savings Credit Union  
Fortune magazine  
Fast Company  
Compliance Week  
Cone Inc.  
Deloitte & Touche  
Delta Dental  
Honeywell  
Ketchum  
Kodak  
Manhattanville College  
March of Dimes  
Metropolitan Newsclips  
National Center for Missing & Exploited Children

NCCI Holdings  
Office Depot  
PACE Center for Girls  
Pfizer  
St. Louis Zoo  
Susan G. Komen Foundation  
Timberland  
U.S. Chamber of Commerce

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**Chapter 6**

3M  
Capital One  
Center for Corporate Citizenship  
EDS  
Fombell Communications  
General Electric  
Habitat for Humanity  
Harris Polling  
IBM  
Institute for Public Relations  
London Benchmarking Group  
Microsoft  
Newmont Mining Corporation  
New York University Stern School  
Office Depot  
Petro Canada  
Pillsbury  
PPL  
PriceWaterhouseCoopers  
ProbusBNW  
Prudential  
Raytheon  
Sears  
Suncor Energy  
University of Florida  
University of Maryland  
Walker Research

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**Chapter 7**

Center for Corporate Citizenship