

PR News Seeks Entries in the Legal PR Awards For Top Crisis & Litigation PR

Rockville, MD ([PRWEB](#)) November 17, 2008 -- PR News has issued its call for entries in the annual Legal PR Awards program, the industry's only awards competition saluting excellence in litigation PR and law firm communications. The entry deadline is December 5, 2008.

Enter online or download the entry form at <http://www.prnewsonline.com/awards/legal/>

The competition highlights the opportunity to showcase the creativity, business savvy and media relation expertise of legal communicators and marketing professionals worldwide - who day in, day out are making communications matter in the marketplace. The awards also include categories for crisis management and response.

The Legal PR Awards, presented by one of the industry's most-read and trusted publications, PR News, is open to all law firms, PR, communications and marketing professionals at corporations, nonprofits, agencies, government agencies, educational institutions and their vendor partners.

"Managing a crisis and working with legal counsel are two areas of communication that will always be a part of a PR professional's responsibilities," notes Diane Schwartz, vice president of PR News. "The Legal PR Awards shines a light both on how law firms are communicating to their stakeholders and to how the PR industry is in the driver's seat when a crisis hits."

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The Legal PR Awards recognize outstanding achievement in the following categories:

For Law Firms:

- **Annual Report:**
- **Best Spokesperson During Crisis**
- **Client Newsletter**
- **Community Relations**
- **Crisis Communications**
- **In-House PR Professional**
- **Legal PR Blog**
- **Marketing Communications**
- **Media Event**
- **Media Coverage**
- **Social Responsibility or Philanthropy**

For Corporations, Agencies, Nonprofits

- **Crisis Management/Crisis Response**
- **Best Litigation Communications**
- **Best PR-Legal Counsel Team**
- **Best Spokesperson During Litigation or Crisis**
- **Media Relations During Litigation or Crisis**
- **Press Release**

The winners of this annual program set the benchmark for legal PR communications and underscore the outstanding PR achievements made in the past year. The winners and honorable mentions will be announced in the PR News Legal PR Awards special issue in early 2009.

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For advertising or sponsorship information, contact VP/Group Publisher, Diane Schwartz at dschwartz@accessintel.com.

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